

Part IV. Items of General Interest

Request for Public Comments Regarding Exempt Organizations Division Web Site

Announcement 2009–25

Purpose

This Announcement invites public comments on how to improve the Internal Revenue Service's Exempt Organizations Division Web site (www.irs.gov/eo).

Background

The Customer Education and Outreach (CE&O) function of the Exempt Organizations Division (EO), Internal Revenue Service (IRS), is responsible for managing the EO Web site (www.irs.gov/eo). CE&O has found that, as the site has grown, displaying information in a logical and easy-to-use format has become challenging.

In an effort to improve the Web site, the IRS is seeking comments from the public in two specific areas:

- Reorganizing existing information to make it easier to find.
- Adding content that serve the needs of tax-exempt organizations.

The public should consider the following questions when making comments:

- How do you access the irs.gov web site?
 - Type in irs.gov as the URL
 - Via a search engine (Google, Yahoo, etc.)
 - Through a bookmark, favorites, or history view to reach a specific page
 - Do you have another preferred site entry page? If so, what is it?
- How do you find material on the site?
 - Do you use the irs.gov search engine?
 - Do you go directly to the Charities and Non-Profits page to browse?
 - Do you use the **Frequently Asked Questions for Exempt Organizations**?
 - Do you use any of our **Life Cycle** pages?

- Do you use the **More Topics** page?
- Do you use the **Charities & Non-Profits Topics** listed on the navigation bar at the left side of the page? If not, are there other topics that should be substituted?
- What types of audience or role would be the most helpful to you for organizing information?
 - Level of sophistication (*i.e.*, new organizations and established organizations)
 - Practitioners
 - Managers and executives
 - Types of tax-exempt organizations
- What do you come to the irs.gov website to do?
 - Find general information on staying tax-exempt
 - Find a specific publication or brochure
 - Find step-by-step filing instructions
- What topics or type of content should be available to suit your needs?
- Do you subscribe to the *EO Update* electronic newsletter? If not, why? If so:
 - How did you learn about it?
 - How can we expand our readership?
 - What other content should be included?

Request for Comments

Members of the public may submit comments by electronic message, by mail, or by hand delivery. All comments should refer to Announcement 2009–25, and may be mailed to:

Internal Revenue Service
Attn: Amelia Henchey
CE&O, T:EO:CEO (3B6)
1111 Constitution Avenue, N.W.
Washington, DC 20224

Hand-delivered items may be delivered Monday through Friday between the hours of 8:00 a.m. and 5:00 p.m. to:

Courier's Desk
Internal Revenue Service
1111 Constitution Ave., N.W.
Washington, DC 20224
Attn: Amelia Henchey
CE&O, T:EO:CEO (3B6)

Comments may be submitted electronically to:

EO.Web.Comments@irs.gov. Please include Announcement 2009–25 in the subject line of any electronic communications.

All comments will be available for public inspection and copying in their entirety. Consideration will be given to any written public comments that are received by May 25, 2009. EO regrets that it will be unable to respond individually to comments or drafts.

Drafting Information

The principal author of this announcement is Amelia Henchey of Exempt Organizations. For further information regarding this announcement, contact Amelia Henchey at 202–283–8856 (not a toll-free call).

Request for Public Comments on New Academic Institution Initiative

Announcement 2009–26

The Customer Education and Outreach (CE&O) function of the Exempt Organizations division of the Internal Revenue Service (IRS) was established in 2000 to develop the strategic direction of the nationwide education and outreach programs for exempt organizations. Specifically, this office develops and delivers programs and products designed to assist exempt organizations to better understand their tax responsibilities that are required by the Internal Revenue Code.

Many academic institutions offer degree programs that develop, cultivate, and promote professionals who shape the exempt organization sector. The student populations of these academic institutions may one day be the leaders and managers of the exempt organizations that makeup the non-profit sector. Hence, CE&O believes that