

## **Sample article for organizations to use to reach customers (305 word count)**

*Post the following article on your websites and/or use in other communication vehicles to help your customers learn more about IRS Free File.*

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### **IRS Free File offers brand-name software for free**

Looking to make taxes less taxing? Free File does the hard work for you with either brand-name software or fillable forms. It can even help you with the health care law that will affect almost everyone.

Free File is available only at IRS.gov/FreeFile, thanks to a partnership between the Internal Revenue Service and the Free File Alliance, a consortium of 14 leading tax software companies that make their branded products available for free. Since 2003, more than 43 million people have used Free File, saving \$1.3 billion based on a conservative \$30-fee estimate.

If you earned \$60,000 or less last year, you are eligible to choose from among 14 software products. If you earned more, you are still eligible for Free File Fillable Forms, the electronic version of IRS paper forms. More than 70 percent of all taxpayers — 100 million people — are eligible for the software products.

Free File also can help with the Affordable Care Act requirements. Almost everyone will need to do something new when filing a tax return this year. For each month in 2014, you and everyone on your return must:

- report health care coverage, or
- claim an exemption from coverage, or
- make a shared responsibility payment with your tax return.

Most people will simply have to check a box to report health care coverage for the entire year.

If you or anyone on your return purchased coverage from the Health Insurance Marketplace, you may be allowed to take the Premium Tax Credit. If you opted for any advance payments of the Premium Tax Credit to help with your monthly insurance premium payments, you must file a tax return, even if you were not required to file. You must reconcile your advance payments with the amount you were due. Learn more at IRS.gov/aca.

Free File will be available through October 2015.

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**NOTE TO EDITOR:** Below are links to help taxpayers find the information they need.

- [How to Use Free File](#) - Infographic that helps people understand Free File.

On Twitter? Send a tweet to your followers using IRS-approved messages:

- [Social Media Calendar](#)