

IRS Fact Sheet

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Get Ready for the Tax Filing Season with IRS Social Media

IRS YouTube Video: [Connect With the IRS](#)

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The Internal Revenue Service uses social media tools and platforms to share the latest information on tax changes, initiatives, products and services. These social media platforms include the IRS2Go phone application, YouTube, Twitter, Facebook and iTunes. A listing is available on IRS.gov.

IRS2Go

The IRS plans to offer even more features for its IRS2Go phone app for the 2012 filing season. The app is available for the iPhone and Android, and it's free. Stay tuned for future updates.

YouTube

The IRS has short and informative YouTube videos on tax related topics in English, Spanish and American Sign Language (ASL). The channels have received nearly 2.2 million views. The main English channel is the fourth most-viewed federal government YouTube channel.

IRS Videos – <http://www.youtube.com/irsvideos>

ASL Videos – <http://www.youtube.com/IRSvideosASL>

Multilingual Videos – <http://www.youtube.com/IRSvideosMultilingua>

Twitter

IRS tweets include various tax-related announcements, news for tax professionals and hiring initiatives:

@IRSnews – <http://twitter.com/irsnews>
IRS news and helpful information for the public, the press and practitioners

@IRSTaxpros – <http://twitter.com/irstaxpros>
IRS news and guidance for tax professionals

@IRSenEspanol – <http://twitter.com/irsenespanol>
Información, Comunicados de Prensa y Noticias en Español del IRS
(News and information in Spanish from IRS)

@RecruitmentIRS – <http://twitter.com/recruitmentirs>
IRS Human Capital Office

@YourVoiceatIRS – <http://twitter.com/yourvoiceatirs>
Taxpayer Advocate Service

Facebook

The IRS has four Facebook pages that focus on general taxpayers, return preparers, recruitment and taxpayer advocate issues:

- [IRS](#)
- [IRS Return Preparer Office](#)
- [IRS Recruitment](#)
- [Taxpayer Advocate](#)

iTunes

The IRS creates audio files for use as podcasts in English and Spanish. Each short audio recording provides information on one tax related topic. The audio files and their transcripts can be found in the Multimedia Center on IRS.gov. These files are also available as podcasts on iTunes.

Widgets

Widgets are tools that can be placed on websites, blogs or social media networks to direct others to IRS.gov for information. The IRS has developed a variety of widgets that feature the latest tax initiatives and programs. These widgets can be found on Marketing Express, the marketing site that allows IRS partners and tax preparers to customize their IRS communications products.