



FOR IRS PARTNERS

Social Media: Equipping You



YouTube

A video sharing site that lets anyone upload and share videos. The IRS has videos available in English, ASL, Spanish and several other languages that can be shared by partners on their websites, social media, and other communication vehicles.

What you can do: Subscribe to [IRSVideos](#), [IRSVideosASL](#) and [IRSMultilingual](#) for a clear, professional outreach messages to like, post or embed the videos.



X

A social networking service that enables its users to send and read sort posts. The IRS shares content relevant to several different audiences along with eye-catching graphics. The agency also communicates in a variety of languages to reach all taxpayers.

What you can do: Follow, like, share and retweet IRS information from your accounts.

IRS accounts: [@IRSnews](#), [@IRSenEspanol](#), [@IRStaxpros](#), [@IRStaxsecurity](#), [@IRSsmallbiz](#) and [@RecruitmentIRS](#).



Instagram

A social networking service that allows users to share photos, stories and short videos. The IRS Instagram account shares taxpayer-friendly information on a variety of topics to help people navigate tax law changes and stay alert to tax scams.

What you can do: Follow [@irsnews](#), like and repost IRS content to help promote tax information.



Facebook

One of the most widely used social networking services that helps people communicate and exchange information. IRS Facebook pages in English and Spanish share events and tips for taxpayers and tax professionals.

What you can do: Follow IRS and IRSenEspanol, like and re-share IRS content from your Facebook page. IRS Facebook pages: [IRS](#) and [IRSenEspanol](#)



LinkedIn

A platform for professionals looking to share information that affects their industries. IRS LinkedIn posts important tax information, updates, announcements and job opportunities.

What you can do: Connect with the [IRS LinkedIn](#) account to get IRS updates and the latest job announcements.



IRS Social Media Resources on IRS.gov

[IRS Social Media site](#) – Get connected to IRS Social Media

[IRS Outreach Connection](#) – Subscribe to receive email alerts when this page is updated!