

Sample article for organizations to use to reach customers

Post the following article on your websites and/or other communication vehicles to announce a TV program airing January 30 for Spanish-speaking customers.

Telemundo - Los Impuestos y Usted can save you money

Plan now to watch *Los Impuestos y Usted* airing over the Telemundo television network on Sunday, January 30. This one-hour program will help determine whether you qualify for many tax benefits, including the Earned Income Tax Credit—or EITC—which could add up to \$5,600 to your federal tax refund. The program also spotlights where to get free tax help and other services available at www.irs.gov from your computer and many mobile devices.

If you earned less than \$48,362 from wages, self-employment or farming last year, you cannot afford to miss this important program. If you are eligible for EITC, you *must* file a federal income tax return, even if you are not otherwise required to file, and you *must* specifically claim the Credit to get it.

Four of five eligible taxpayers file and get their EITC. The average credit last year was over \$2,200. Make sure you get yours too if you qualify.

Check your TV listings for the air time in your location.