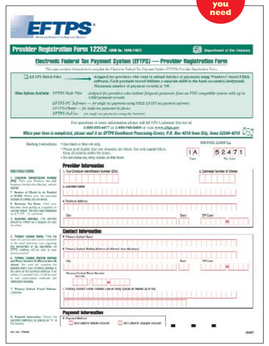
Materials to Promote Your EFTPS Business

order what you need



EFTPS Provider Registration Form

FORM 12252

Use the enclosed form to register and use EFTPS—the Electronic Federal Tax Payment System, which offers another option to pay your Federal taxes.

EFTPS On-Line Factsheet

PUBLICATION 4132

Get the facts about EFTPS On-Line.

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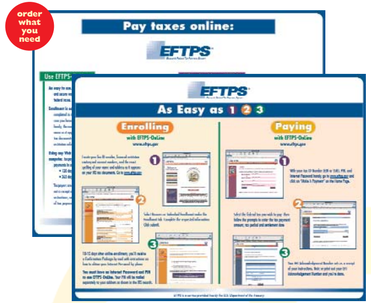


EFTPS Primer

PUBLICATION 4169

Get this educational tool to learn of the benefits and use of EFTPS payment methods.

IRS e-file

consider it done

IRS Department of the Treasury Internal Revenue Service
Publication 3133 (Rev.10-03)
Catalog Number 26206Q

Recyclable

LOOK AT ALL THE AVAILABLE MARKETING TOOLS

16 WAYS TO attract AND keep CLIENTS

www.irs.gov/efile

only for Authorized IRS *e-file* Providers

IRS e-file

consider it done

Ready-to-use *e-file* Materials for Your Office

Get more of any of these marketing tools—they're free!

Here's How:

order what you need — **Use the order form included in this kit (Form 13379) to request these items.**

order or down-load — **You can order additional copies of the Refund Cycle Chart using Form 11379, included in this kit, or download it from our web site, www.irs.gov/efile.**

get more on the web — **Need additional order forms? Get Form 11379 on our web site, www.irs.gov/efile.**

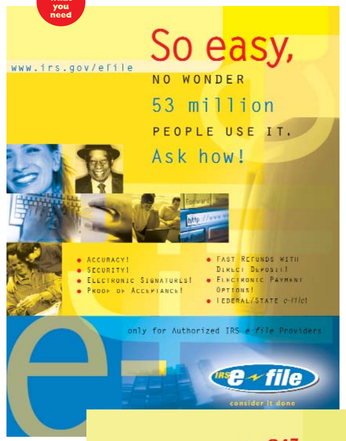
Order Form

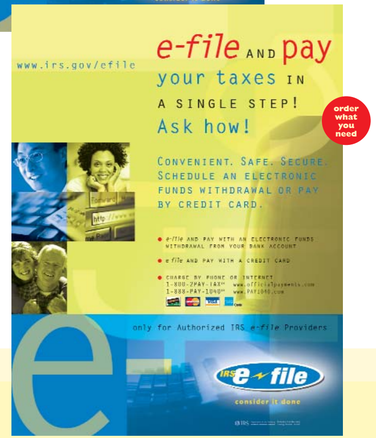
FORM 11379

All the items listed on this form are free to you from the IRS. They're designed to help build your business as an Authorized IRS *e-file* Provider.

To place an order for more of these free materials, complete the bottom of the form and indicate the quantities requested in the blanks. Mail the form to the IRS or call the toll-free number on the form.

order what you need





order what you need

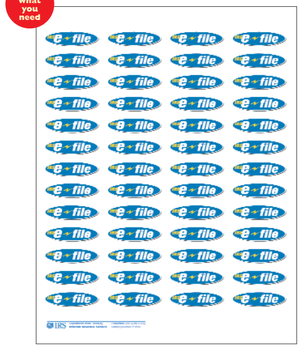
Posters

Refunds
PUBLICATION 1860
Payments
PUBLICATION 3139

Display both posters on your walls and windows—one for people getting a refund and one for those with a balance due.

SIZE: 17x22"

order what you need



IRS *e-file* Stickers

PUBLICATION 3010

Attach these handy peel and stick labels to all client correspondence, including each return you prepare, to identify that it was filed using IRS *e-file*.

Refund Cycle Chart

PUBLICATION 2043

Use this handy chart to estimate when your clients will be sent their tax refund or when it will be direct deposited in their bank account.

The chart shows the date taxpayers are sent a tax refund or the date of their direct deposit based on the date their returns were electronically transmitted to the IRS.

order or down-load

order what you need

Window/Door Decal

PUBLICATION 3008

Put this eye-catching decal on your window or door. Let prospective clients know that you're authorized to *e-file* their tax returns electronically to the IRS.

Easel-Backed Desk Sign

PUBLICATION 3009

Identify yourself as an Authorized IRS *e-file* Provider to your clients.

order what you need

Business *e-file* Providers Listing

PUBLICATION 4072

Find out who the business *e-file* Providers are.

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New Business *e-file* Products

PUBLICATION 4240

Find out about new business *e-file* products.

Questions and Answers for Tax Professionals

PUBLICATION 3452

Find out the latest about IRS *e-file* and get answers to commonly asked questions by IRS *e-file* Providers.

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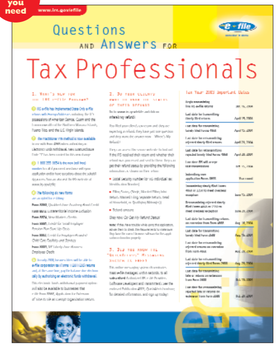

order what you need

Questions and Answers for Taxpayers

PUBLICATION 3007

Send this helpful brochure to new prospects as well as clients. Place it in your lobby for clients to read. It describes IRS *e-file* and lists the benefits of using IRS *e-file*.

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Electronic Payment Option Brochure

PUBLICATION 3611

Give this brochure to clients making payments. Various types of taxes can be paid by electronic funds withdrawal or credit card. The brochure answers many questions.

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QuickAlerts Messaging System Brochure

PUBLICATION 4003

QuickAlerts is a **FREE** online messaging system that disseminates mass *e-file* messages within seconds, to all **"subscribed"** Authorized IRS *e-file* Providers. Get the details in this brochure.

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Federal and State *e-file* Brochure

PUBLICATION 1803

Learn of the advantages in preparing both returns in the time it takes to prepare ONE.