



MANUAL TRANSMITTAL

Department of the Treasury
Internal Revenue Service

1.17.1

JULY 13, 2023

EFFECTIVE DATE

(07-13-2023)

PURPOSE

- (1) This transmits revised IRM 1.17.1, *Publishing - Overview of Publishing Authorities, Roles and Responsibilities, and Organizational Structure*.

MATERIAL CHANGES

- (1) Updated to reflect new permanent Publishing director.
- (2) IRM 1.17.1.1(1), *Program Scope and Objectives* - We changed the reference from notices to include all general use published products.
- (3) IRM 1.17.1.1.2(1), *Roles and Responsibilities* - Clarified procurement responsibilities for regular-speed black and white copiers and multifunctional devices that scan, print, or fax. Also added governance of IRS design services including the IRS logo and seal and all visual branding elements within IRS.
- (4) IRM 1.17.1.1.2.1(1), *Responsibilities of Executive Heads of Office* - Updated to remove reference to the defunct Tax Products Coordinating Committee and clarify our process for obtaining required tax form product clearances.
- (5) 1.17.1.2(2), *Organizational Structure and Functions* - Added Chief, Strategic Planning and Analysis.

EFFECT ON OTHER DOCUMENTS

This supersedes IRM 1.17.1 dated July 15, 2020.

AUDIENCE

All IRS employees, contractors, and vendors who design, publish, or distribute print and/or electronic internal/external material.

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Media & Publications Division

1.17.1

Overview of Publishing Authorities, Roles and Responsibilities, and Organizational Structure

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1.17.1.1
(07-12-2019)
Program Scope and Objectives

- (1) The mission of Media & Publications (M&P) is to meet customer needs by producing external and internal forms, publications and other general use published products that facilitate federal and state tax administration and ease of compliance by taxpayers and used internally within the IRS for tax administration; and to work with our customers in meeting their publishing and distribution needs.
- (2) **Purpose:** Publishing's mission is to plan and produce or procure all IRS print and electronic communications products used by the public to comply with tax filing requirements and obligations and used internally within IRS for tax administration.
- (3) **Audience:** The audience for this IRM is IRS employees Servicewide.
- (4) **Policy Owner:** William A. Moses, Director, Publishing, owns the policies contained herein.
- (5) **Program Owner:** W&I, CARE, Media & Publications (M&P), Publishing is responsible for the administration, procedures, and updates related to the program.
- (6) **Primary Stakeholders:** In M&P, the Tax Forms & Publications and Distribution divisions are areas that these procedures affected that have input to the procedures. The affects may include a change in workflow, additional duties, change in established time frames, and similar issues.
- (7) **Program Goals:** Publishing's authority encompasses integrated design, technical specification writing, production planning, acquisition and delivery/distribution coordination, to provide the highest quality products and services. We use all available print, electronic and accessible media and technology to accomplish this mission.

1.17.1.1.1
(07-15-2020)
Authorities of Government Publishing, Printing, and Duplicating

- (1) United States Code (USC) Title 44 states that the U.S. Government Publishing Office (GPO) is to perform all printing, binding, and blank-book work for the Federal Government. In addition, USC Title 44 grants the Congressional Joint Committee on Printing (JCP) the authority to regulate printing, duplicating, and distribution of products by Federal Government agencies, including the IRS.
- (2) The JCP publishes regulations for the Federal Government to ensure compliance with the law. Only the JCP has authority to allow exceptions to the Government Printing and Binding Regulations.
- (3) Government Printing and Binding Regulations require heads of department-level agencies of the Federal Government to maintain under their direct supervision a central printing and publications management organization. This authority at the Department of Treasury is vested in its Printing and Graphics Division, which is responsible for the management of the Treasury-wide printing program. The Director, Printing and Graphics Division, represents the Department of Treasury on matters submitted to the JCP, and oversees the related regulations for Treasury bureaus and agencies through the following policies:
 - Treasury Directive (TD) 78-01 delegates the authority for central printing and publications management for the IRS to the IRS Commissioner.

- TD 78-02 delegates the authority of the bureau's copy management program to the IRS Commissioner.
- The authority for central printing and publications management and the copy management program for all functions and Business Operating Divisions of the IRS falls under the authority of the Commissioner, Wage & Investment (W&I) and is assigned to the M&P Publishing function. M&P Publishing is the only organization authorized to produce or procure printing and publishing services for the IRS. The IRS Office of Procurement is not authorized to procure printing or publishing services.
- See IRM 1.1.13, *Organization and Staffing - Wage and Investment*, for more information on W&I's organizational structure.

1.17.1.1.2
(07-13-2023)

**Roles and
Responsibilities**

(1) The M&P Publishing function:

- Designs and maintains the Service's publishing programs and systems.
- Produces or procures all Servicewide print and electronic communications products for dissemination.
- Serves as the liaison with the Department of Treasury's Printing and Graphics Division on matters covered under Congressional JCP administration.
- Approves or denies requests for color copiers (specialty) and high-speed (more than 100 impressions per minute) black and white copiers prior to the procurement process. Requests for regular-speed black and white copiers or multifunctional devices that scan, print, or fax fall under the Information Technology organization.
- Coordinates the procurement of digital copying services.
- Partners with internal and external stakeholders to communicate and distribute informational and instructional products to appropriate audiences.
- The IRS Design office in Publishing is the authority for overseeing and managing all IRS visual design elements, including the use, placement and guidance of the IRS logo and seal and all visual branding elements within IRS.

1.17.1.1.2.1
(07-13-2023)

**Responsibilities of
Executive Heads of
Office**

(1) Each operating division commissioner and other executive head of office must determine printing and publishing needs of their respective areas including the following:

- Make sure printing and publishing activity is legal and necessary and contains only matters relating to government business (See USC Title 44).
- Incorporate agency style, format, and graphics standards.
- Ensure that content submitted conforms to Plain Writing standards.
- Use established publishing standards, including appropriate regulations, product numbering, Section 508 compliance, and lead times.
- Obtain required tax form product clearances from Tax Forms & Publications.
- Notify Publishing of any research affecting printed products, to avoid program delays and duplication.
- Include Publishing in plans for joint publications with other agencies.
- Obtain production of items through the appropriate Publishing office.
- Use a suitable national item before creating new products for local use.
- Ensure that locally created items are developed within the framework of nationally prescribed practices and standards.

- Identify and classify sensitive material requiring handling as either “Controlled Unclassified Information” (CUI), “Limited Official Use” (LOU), “Official Use Only” (OUO), or “Personally Identifiable Information” (PII).
- Ensure that services obtained through IRS Procurement do not include printing and copying services, unless approved before-hand by the Publishing director.

1.17.1.2

(07-13-2023)

Organizational Structure and Functions

(1) The Director of Publishing reports directly to the M&P Director.

(2) The following managers report to the Publishing Director:

- Chief, E-Publishing Branch
- Chief, Tax Products Branch
- Chief, Publishing Services Branch
- Chief, Strategic Planning and Analysis Branch

1.17.1.2.1

(07-12-2019)

Organizational Overviews

(1) Strategic Planning & Analysis:

- Provides program management expertise to ensure that Publishing accomplishes its mission; and
- Provides oversight of business practices, information systems, and reporting of infrastructure support over Publishing’s annual budget, all hiring and personnel actions, technical systems management, training, and reporting responsibilities.

(2) E-Publishing Branch:

- Provides oversight of specialized electronic publishing, the electronic composition of tax products, and agency wide design services and standards for all print and electronic products; and
- Consists of the IRS Design Office, Electronic Composition, and Content Services sections.

(3) Tax Products Branch:

- Provides publishing support for all tax products required by the IRS;
- Manages coordination of the design, composition, acquisition, or production and dissemination of all tax product lines, including electronic media as well as hard-copy printing; and
- Provides internal and external support for all substitute tax forms and schedules filed with the IRS and other government agencies, that software developers and form designers reproduced.

(4) Publishing Services Branch:

- Provides publishing support for all internal and tax-related/nontax-related products for the IRS; and
- Manages coordination of the design, composition, acquisition, or production and dissemination of all non-tax product lines, including electronic media and hard-copy printing.

