1	UNITED STATES DEPARTMENT OF THE TREASURY
2	INTERNAL REVENUE SERVICE
3	ELECTRONIC TAX ADMINISTRATION ADVISORY COMMITTEE
4	(ETAAC)
5	
6	Public Meeting
7	
8	Wednesday, June 19, 2019
9	9:05 a.m.
10	
11	The Internal Revenue Service Auditorium
12	1111 Constitution Avenue, N.W.
13	Washington, D.C. 20224
14	
15	MEMBERS PRESENT:
16	Doreen Warren, Chair
17	Phillip L. Poirier, Jr., Vice Chair
18	John Ams
19	Shannon Bond
20	John Breyault
21	Angela Camp
22	John Craig

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MEMBERS PRESENT (Continued):
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         Jenine Hallings
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         Courtney Kay-Decker
         Kathy Pickering
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         Lynnette T. Riley
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         Joseph Sica
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         Mark Steber
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1	AGENDA	
2	PRESENTATION	PAGE
3	Welcome	5
4	Doreen Warren, Chair, ETAAC	
5	Mel Hardy, Director, National Public	
6	Liaison, Communication & Liaison	
7	Remarks	5
8	Kirsten Wielobob, Deputy Commissioner for	
9	Services and Enforcement	
10	ETAAC Overview Report and Significant Issues	10
11	Doreen Warren, ETAAC Chair, and Subgroup	
12	Chairs	
13	Recommendations Review	30
14	Overview of Topic Areas	
15	Phillip Poirier, ETAAC Vice Chair	
16	Strengthen the Security Summit Information	
17	Sharing and Analysis Center (ISAC)	33
18	Courtney Kay-Decker, ETAAC Member	33
19	Jenine Hallings, ETAAC Member	37
20	Improving Security	
21	Shannon Bond, ETAAC Member	39
22		

1	AGENDA (Continued)	
2	PRESENTATION (Continued)	PAGE
3	Protecting and Enabling Taxpayers	
4	Lynne Riley, ETAAC Member	43
5	J. C. Craig, ETAAC Member	45
6	E-File Update	
7	Kathy Pickering, ETAAC Member	49
8	Operating Divisions Security Summit Leads	53
9	Mike Beebe, Director, Return Integrity &	
10	Compliance Services	53
11	Denise Davis, Director, Return Integrity	
12	Operations, RICS	55
13	Terry Lemons, Chief, Communications and Liaison	58
14	Edward Killen, Director, PGLD	56
15	Robert Cox, Executive Officer, Cybersecurity	
16	Carol Campbell, Director, Return Preparer Office	
17		
18		
19		
20		
21		
22		

- 1 PROCEEDINGS
- MR. HARDY: Well, good morning, everyone.
- 3 Good morning. If you could please make your way to
- 4 your seats, we would greatly appreciate it. All right.
- 5 Well, good morning, everyone. And welcome to the 2019
- 6 ETAAC, Electronic Tax Administration Advisory Council,
- 7 report to Congress.
- 8 My name is Melvin Hardy. I am the director
- 9 of the National Public Liaison. I will keep my remarks
- 10 short since we have a very full schedule.
- 11 If you are recording this, like my good
- 12 friend Kathy Pickering, that is fine. No. Welcome.
- 13 And we have a full schedule.
- We are really happy that everyone is here.
- 15 We are honored to have our deputy commissioner, Kirsten
- 16 Wielobob, representing the IRS leadership here. And so
- 17 right now, I will turn it over to Kirsten for some
- 18 brief remarks and then turn it over to our chair of
- 19 ETAAC, Doreen Warren. Kirsten?
- DEPUTY COMMISSIONER WIELOBOB: Thanks, Mel.
- 21 So I am glad to be with you guys here today
- 22 at the ETAAC meeting on behalf of Commissioner Rettig

- 1 and the IRS leadership. He is at NYU I think.
- MR. HARDY: That is right.
- 3 DEPUTY COMMISSIONER WIELOBOB: And so it is
- 4 going to be par for the course that we will see him
- 5 quoted in the press.
- 6 (Laughter.)
- 7 DEPUTY COMMISSIONER WIELOBOB: Hopefully I
- 8 won't be quoted in the press. That is one of the
- 9 differences besides the height between him and me.
- 10 (Laughter.)
- 11 DEPUTY COMMISSIONER WIELOBOB: So in the late
- 12 1990s, I was working at IRS as an assistant to
- 13 Commissioner Rossotti as Congress drafted IRA-98. So I
- 14 recall very clearly the 80 percent goal. I also
- 15 remember the ETAAC authorization. I also remember how
- 16 nervous the agency was about 80 percent goal.
- So here we are today. We are well past 80
- 18 percent. And I am in the commissioner's office again
- 19 but in a different role. So I have been able to watch
- 20 over the last 22 years --
- 21 (Laughter.)
- DEPUTY COMMISSIONER WIELOBOB: I have been

- 1 able to watch the agency surpass the goal.
- I have also watched groups like ETAAC
- 3 flourish. I have also watched the Security Summit and
- 4 ISAC get started and really take off. The partnerships
- 5 between IRS, state tax administrations and private
- 6 industry are really critical to effective tax
- 7 administration and protecting, as we call it, the tax
- 8 ecosystem, which was a term that didn't exist back in
- 9 the 1990s, by my recollection. See, that is sort of my
- 10 timeframe, '80s-'90s, right?
- But, specifically regarding your report, I
- 12 really appreciated your recommendations on several
- 13 topics. And I know we are doing a summary, but I did
- 14 read ahead. Okay? I usually don't read ahead.
- 15 (Laughter.)
- DEPUTY COMMISSIONER WIELOBOB: Now, one area
- 17 is identity theft and refund fraud. You know, as you
- 18 point out, we really do need to continue our efforts
- 19 here as the sophistication of the bad actors improves.
- 20 And it seems to just continue to improve. So we really
- 21 do need to continue focus there.
- 22 And I do note that thatongress acknowledged

- 1 the important work you are doing here but codifying the
- 2 charter extension and the Taxpayer First Act. I
- 3 thought that was pretty interesting. And, thankfully,
- 4 the legislation also includes provisions to expand 6103
- 5 for ISAC, which is really, really critical in my view.
- 6 We have been pushing for that a couple of years on
- 7 several different fronts. So I appreciate that you
- 8 guys are focused on that and have stayed focused on
- 9 that.
- 10 There are other aspects of the report that I
- 11 wanted to mention, too. In my current role, I
- 12 appreciate that you mentioned getting amended returns
- 13 filed electronically. That will help IRS and taxpayers
- 14 on a number of levels: reduction in burden, increased
- 15 ability to fight refund fraud. There is a couple of
- 16 things. I am a broken record on a couple of topics,
- 17 and that is one of them.
- 18 I also appreciated the comments on employment
- 19 return e-filing. You know, in the Taxpayer First Act,
- 20 they reduce the threshold from 250 returns to 10
- 21 returns. I would have preferred ripping off the Band-
- 22 Aid, but it is what it is. I appreciate that it is in

- 1 there at all and that you guys have included it as
- 2 well.
- 3 So just generally on behalf of the
- 4 commissioner, on behalf of the IRS, we really
- 5 appreciate your work. Chair, we appreciate all the
- 6 time and effort and leadership that you have put into
- 7 ETAAC this last year. And, Phil, appreciate. Thanks
- 8 in advance. How about that? Thanks in advance for the
- 9 leadership you are going to provide. Again, these
- 10 groups are critical to effective tax administration.
- 11 And I know this takes a lot of time and effort. And I
- 12 want to acknowledge that and thank you for it.
- So, with that said, I am going to turn it
- 14 over to you and hear more about your recommendations.
- 15 CHAIR WARREN: Thank you. Thank you, Deputy
- 16 Commissioner Wielobob.
- 17 DEPUTY COMMISSIONER WIELOBOB: Good job
- 18 because that is a hard one. That is a hard one.
- (Laughter.)
- 20 CHAIR WARREN: First thing done.
- 21 DEPUTY COMMISSIONER WIELOBOB: Yes.
- 22 CHAIR WARREN: Okay. I appreciate your

- 1 comments.
- 2 And the IRS has achieved significant progress
- 3 against the identity theft/tax refund fraud since the
- 4 formation of the Security Summit back in 2015. And
- 5 over the period of 2013 to 2018, the progress has been
- 6 reflected by a decline of confirmed identity theft/tax
- 7 refund fraud returns.
- 8 Some other indicators of that progress
- 9 include a 71 percent decrease in the number of
- 10 taxpayers reporting they were identity theft victims
- 11 and the IRS' protection of 24 billion -- that is with a
- 12 "b" -- billion dollars in fraudulent refunds and
- 13 financial industry recovery of additional \$1.4 billion
- 14 in fraudulent refunds.
- 15 Also, during that same period, IRS has also
- 16 been a reduce its year-over-year inventory backlog of
- 17 taxpayers who filed identity theft reports. This
- 18 progress reflects the continuing commitment and
- 19 collaboration of the members of the Security Summit.
- 20 The IRS, state revenue agencies, and industry have been
- 21 integral in the success of this project.
- 22 Sustaining the Security Summit's ability to

- 1 detect and prevent identity theft/tax refund fraud will
- 2 require continued engagement with existing and new
- 3 partners, as the deputy commissioner mentioned. Even
- 4 with the progress that we have continued to see, this
- 5 year was not without its challenges, and we have
- 6 recognized those challenges that the IRS has overcome.
- 7 First of all, the commitment and professionalism of the
- 8 IRS leadership and staff during the government shutdown
- 9 was exemplary. Notwithstanding the disruption, the IRS
- 10 prepared and executed contingency plans that minimize
- 11 the impact of the shutdown on its operations, including
- 12 its efforts to stop identity theft/tax refund fraud,
- 13 but we highly recommend that you do not do that again.
- 14 So if you have any control.
- 15 (Laughter.)
- DEPUTY COMMISSIONER WIELOBOB: Right.
- 17 CHAIR WARREN: Okay. Also, the
- 18 implementation of the new tax laws, such is the Tax
- 19 Cuts and Jobs Act requires IRS resources, both to
- 20 implement the substantive elements of any new law and
- 21 also to analyze and prepare for potential new identity
- 22 theft/tax refund fraud opportunities created by that

- 1 law. However, no matter the progress, we cannot rest.
- 2 Given the evolving nature of this threat, we continue
- 3 to be concerned that identity theft and refund fraud
- 4 will be a challenge for some time to come.
- 5 ETAAC is encouraged by Commissioner Rettig's
- 6 priority to protect taxpayers and the tax ecosystem and
- 7 his recognition that the Security Summit is a terrific
- 8 example of what the public and private sectors can do
- 9 when they work together. We look forward to working
- 10 with Commissioner Rettig and his team in future years.
- 11 Now let's turn over to our report. Hopefully
- 12 you have our lovely 2019 report. And it contains many
- 13 relevant sections. So I encourage you to read it cover
- 14 to cover. Today, however, we will only focus on our
- 15 primary 10 recommendations. We have organized our
- 16 recommendations around three key things: first,
- 17 strengthening the Security Summit and the ISAC through
- 18 funding, participation, and membership; second,
- 19 improving security by establishing clear and
- 20 enforceable security standards; third, protecting and
- 21 enabling taxpayers by addressing identity proofing and
- 22 identity verification practices as well as tightening

- 1 the Taxpayer Protection Program. Our report also
- 2 includes an update on the IRS' efforts to increase
- 3 electronic filing.
- 4 Today, we are going to do two things. First,
- 5 before turning to our specific recommendations, our
- 6 subgroup leaders who are up here will review ETAAC's
- 7 engagement with the Security Summit and the progress of
- 8 the Security Summit working groups in ISAC to date.
- 9 Second, we will take a break. And then several ETAAC
- 10 members will provide a high level overview of each of
- 11 our specific recommendations for congressional or IRS
- 12 action.
- With that, let me introduce our subgroup
- 14 leaders. We have John Ams to the far, my right; Mark
- 15 Steber; Joe Sica. And then, of course, Phil Poirier is
- 16 our vice chair. So right now, I will turn it over to
- 17 Joe Sica.
- 18 MR. SICA: Thank you, Doreen. And welcome.
- 19 My name is Melvin. No, no.
- 20 (Laughter.)
- 21 MR. SICA: The wrong one. I am not allowed
- 22 to speak extemporaneously.

- 1 (Laughter.)
- 2 MR. SICA: So I will now be sticking to the
- 3 script here. Okay. Thanks, Doreen, seriously.
- 4 My name is Joe Sica. And, as the filing
- 5 subgroup leader, my team is focused on the activities
- 6 of three Security Summit workgroups. First, the
- 7 authentication workgroup, they are tasked with
- 8 strengthening authentication by finding new ways to
- 9 validate taxpayers and tax return information. Second,
- 10 the strategic threat assessment and response, or the
- 11 STAR workgroup. They are tasked with addressing
- 12 identity theft points of vulnerability and have current
- 13 focus on enhancing the cybersecurity across the tax
- 14 ecosystem, which didn't exist when Kirsten started.
- 15 And, lastly, the financial services working group, they
- 16 are finding ways to leverage the financial services
- 17 industry to identify and block identity theft refunds,
- 18 and prevent criminals from using financial products to
- 19 enable their schemes.
- 20 It is most notable, to me at least, that the
- 21 banks are the last stop for the refunds, of ill-gotten
- 22 refunds, I should say, due to identify theft schemes.

- 1 So I think they are a critical part of the ecosystem.
- 2 These working groups made progress in several
- 3 areas in 2018. First, the authentication workgroup,
- 4 they continue to improve schemas and procedures
- 5 critical for reviewing tax returns. They analyze the
- 6 contributions of the summit's industry partners in
- 7 order to better discuss and guide those same industry
- 8 partners concerning identity theft-related data quality
- 9 and completeness. Data efficiency is key to everything
- 10 we do in fighting identity fraud.
- 11 Looking ahead, we expect the authentication
- 12 group to continue to analyze and identify additional
- 13 data elements for future consideration and to validate
- 14 EFINs, verify W-2s, and evaluate potential taxpayer
- 15 account lock and unlock features.
- Next is the STAR working group. They
- 17 continue to work to implement the National Institution
- 18 of Standards and Technology, NIST as many of you know
- 19 it, cybersecurity framework for the tax software and
- 20 payroll industries. They are also establishing a
- 21 three-year trusted customer plan that aligns with the
- 22 NIST digital identity guidelines. And, looking ahead,

- 1 ETAAC expects that the STAR working group will continue
- 2 to expand the trusted customer roadmap for the payroll
- 3 community and to continue its focus and support for
- 4 improved cybersecurity education.
- 5 Finally, the financial services working
- 6 group, they continue their prevalidation initiative
- 7 with financial institutions. And this is preventing
- 8 suspect refunds from leaving the treasurer initially.
- 9 So that is a good filter. They have launched the pilot
- 10 project with the Bureau of Fiscal Services to support
- 11 the IRS external leads program by enhancing the not-to-
- 12 reject process. And, looking ahead, ETAAC expects the
- 13 financial services working group to continue evaluating
- 14 and expanding the prevalidation and BFS pilots and to
- 15 conduct outreach with more financial institutions
- 16 potentially impacted by identity theft/refund fraud and
- 17 expand the external leads process. Again, the banks
- 18 are the last stop before the money disappears. So
- 19 financial institutions are critical. As the front end
- 20 gets better, possibly the financial institutions will
- 21 become less important, but to the extent that things
- 22 slip through the cracks now, the banks are the last

- 1 backstop.
- 2 So looking at the last past few years, in
- 3 ETAAC, we have made several recommendations to improve
- 4 the business tax schema data elements as well as
- 5 identity proofing and authentication, including an
- 6 expansion of the IP PIN program. We are pleased to
- 7 report progress in both of those areas.
- 8 Nevertheless, there are still many
- 9 opportunities relating to our past recommendations,
- 10 such as integrating new communities into the Security
- 11 Summit and, very important, creating mechanism to
- 12 anticipate, not just to react to emerging cybersecurity
- 13 and tax-related identity theft threats; in other words,
- 14 putting the "s" back in strategic. We will touch on
- 15 some of these areas in our 2019 recommendations.
- If I had to identify one big issue in the
- 17 areas that I have been discussing, I would say it's how
- 18 to better understand and integrate new industries and
- 19 expand further the existing ones into the Security
- 20 Summit in a most effective and efficient way.
- 21 For example, of both, we know that the
- 22 criminals are targeting the payroll companies to steal

- 1 data or enable identity theft/tax refund fraud schemes.
- 2 It would be highly effective, then, to educate and
- 3 integrate more payroll companies into these schemes.
- 4 It seems common sense, but we have to persevere and do
- 5 that.
- 6 We also know that enhancements in one area
- 7 can affect efficiencies in the other. For instance,
- 8 because of the PATH Act, increased information return
- 9 matching has helped identify that the existing
- 10 preparation software industry needs to be more
- 11 sensitive to how accurately data is initially entered;
- 12 in other words, auto-populate versus manual or fat
- 13 fingering, as some of us know. The more accurate data
- 14 is entered up front, the better efficiency and less
- 15 false positives of matching out the back end. So that
- 16 makes the whole idea of PATH Act more efficient.
- 17 So the IRS needs to be able to move more
- 18 quickly in a more targeted manner to affect these types
- 19 of integrations. And our 2019 report has some specific
- 20 recommendations concerning these areas.
- I would like to hand off now to John Ams, the
- 22 outreach subgroup leader.

- 1 MR. AMS: Good morning, everyone. My team is
- 2 focused on the activities of two Security Summit
- 3 workgroups: the communications and taxpayer awareness
- 4 workgroup, which is tasked with increasing awareness
- 5 among individuals, businesses, and tax professionals,
- 6 including the payroll industry, on the need to protect
- 7 sensitive tax and financial information. We also work
- 8 with the tax professional workgroup, which is tasked
- 9 with examining the impact of Security Summit
- 10 initiatives on the tax professional community and how
- 11 it can contribute to the prevention of identity
- 12 theft/tax refund fraud. Let me first review some of
- 13 the progress made by these two workgroups.
- 14 The communications and taxpayer awareness
- 15 workgroup continued its "Taxpayer Security Awareness"
- 16 campaign, the "Taxes. Security. Together" campaign,
- 17 and also expanded his campaign directed at tax
- 18 professionals, which is the "Protect your client.
- 19 Protect yourself" campaign. These have been in our
- 20 view highly effective.
- 21 This workgroup also conducted its third
- 22 annual tax security awareness week in December of this

- 1 past year, expanded its outreach through social media.
- 2 And, looking ahead, we expect them to continue finding
- 3 new ways to leverage social media channels. And we
- 4 also know that they are going to enhance their
- 5 cybersecurity sessions provided at the nationwide IRS
- 6 tax forums that will begin shortly, in a few weeks, I
- 7 believe.
- The tax professional workgroup, meanwhile,
- 9 continued to contribute to the development of content
- 10 for the IRS' tax security campaigns, also leveraged
- 11 social media to share the availability of continuing
- 12 education credit for information security courses,
- 13 expanded the returns for PTINs functionality on the IRS
- 14 website to enable preparers to spot potential misuse of
- 15 their PTINs. Looking ahead, we expect them to continue
- 16 to focus on ways to engage tax professionals to improve
- 17 their security posture.
- 18 Looking at the past few years of ETAAC
- 19 reports, we made several recommendations to build tax
- 20 professional security awareness and capability. We
- 21 have also recommended that IRS have a single
- 22 organization responsible for coordinating the

- 1 development and implementation of security standards
- 2 for tax professionals without regard to their
- 3 professional designation or role.
- 4 As Doreen mentioned, substantial progress has
- 5 been made. However, we should all recognize that
- 6 progress in one or a number of areas does not mean that
- 7 the cyber criminals are not busy exploring
- 8 opportunities in other areas. We have heard at public
- 9 meetings, for example, that businesses and the tax
- 10 professionals serving them are increasingly being
- 11 targeted because of the confidential taxpayer data they
- 12 have in their files. Consequently, if I had to
- 13 identify one big issue in these areas, I would say it
- 14 is this.
- How can we move large disparate groups, such
- 16 as tax return preparers, payroll providers, return
- 17 transmitters, employers businesses, how can we move
- 18 those groups to take the necessary action to protect
- 19 taxpayer data and prevent identity theft/tax refund
- 20 fraud? As we stated in our report, the IRS cannot
- 21 communicate its way to a more secure tax professional
- 22 community, not possible. We need to move beyond just

- 1 creating awareness. We need to trigger action. For
- 2 that reason, our recommendation is that Congress grant
- 3 IRS the explicit authority to develop; implement; and,
- 4 importantly, enforce appropriate information security
- 5 standards and practices in the area of the tax
- 6 administration.
- 7 At this point, I would like to hand off to
- 8 Mark Steber, the information-sharing subgroup leader.
- 9 Mark?
- 10 MR. STEBER: Thank you, John.
- 11 Good morning, everyone. My name is Mark
- 12 Steber. I manage or help manage the information
- 13 subgroup working groups. This incorporates two of the
- 14 Security Summit workgroups: the information-sharing
- 15 workgroup and the Information Sharing and Analysis
- 16 Center, otherwise known as the ISAC.
- 17 The information-sharing workgroup was one of
- 18 the first pivotal groups of the Security Summit. It is
- 19 tasked with identifying opportunities for information
- 20 sharing to improve the collective capabilities of the
- 21 entire tax ecosystem for detecting and preventing ID
- 22 theft and tax refund fraud.

- 1 As Joe mentioned, the path of ID theft and
- 2 tax refund fraud is a long one. It starts with the
- 3 false filing of a tax return. And the information-
- 4 sharing group and the ISAC are one of the principal
- 5 groups for identifying information that can help
- 6 mitigate on the front end. A lot of stuff happens all
- 7 during the path, but the front-end throttles and
- 8 filters are critical. And the information-sharing
- 9 group was initially charged as part of the Security
- 10 Summit with collecting data and figuring out which data
- 11 can help better, you know, authenticate a tax return.
- 12 The second group and an equally important
- 13 group is the Information Sharing and Analysis Center,
- 14 commonly known as the ISAC. It is tasked with
- 15 centralization, standardization and enhancing the data
- 16 compilation capabilities of the entire ecosystem,
- 17 basically putting into actionable form some of the
- 18 information collected as part of the tax process. And
- 19 we will talk a little about the ISAC here in a moment,
- 20 but it is really important to note that it is kind of
- 21 the maturation of the overall Security Summit process,
- 22 collecting data, processing data, analyzing the data,

- 1 and at least preventing some of these schemes from
- 2 going to scale. And we have moved from a pilot program
- 3 to a full functional group now this year. And we will
- 4 talk about that in a moment.
- 5 But some of the important notifications for
- 6 the information-sharing group is that they continue to
- 7 refine the lead schema elements. For individuals, they
- 8 rolled out a new business-related identity theft schema
- 9 for this season. They have developed a new alert form
- 10 that allows ISAC members to approach very quickly the
- 11 rapid response team of the IRS for suspicious activity
- 12 and immediately take action to prevent scaling and,
- 13 very specifically, had a very successful year, the
- 14 information-sharing subgroup.
- Going forward, we think the information-
- 16 sharing group will continue to assess, as they do each
- 17 year, a robust process of evaluating the data elements
- 18 to see what works, you know, what has a high target
- 19 success rate, what perhaps is overstepping we don't
- 20 need anymore. So the continued process to evaluate the
- 21 data elements, very important.
- 22 They are going to continue to explore

- 1 opportunities for sharing and enhancing information
- 2 with other stakeholders and partners. And, as we saw
- 3 on the Taxpayer First Act, some of those tools are
- 4 going to come online, hopefully this year, as part of
- 5 that new law, further empowering the sharing and
- 6 utilization of information.
- 7 The Information Sharing and Analysis Center,
- 8 again, the ISAC, it transitioned from a pilot to an
- 9 operational platform, which could not be overstated in
- 10 terms of importance. It is now a permanent member of
- 11 our identity theft/refund fraud prevention techniques.
- We are very happy to report that they have
- 13 increased the membership to over 65 members and
- 14 growing, full active members in different levels. And,
- 15 of note, all states are now a party to the ISAC in some
- 16 form or fashion. And many of the team members on the
- 17 ETAAC that are a part of the ISAC outreach committee
- 18 helped to achieve that. So it was a very, very, you
- 19 know, probably low-profile achievement, but we have
- 20 many active members and are looking for more. And, as
- 21 Joe mentioned, we are looking to extend that outreach
- 22 to other business partners and payroll.

- 1 Looking ahead for the next year, we are
- 2 looking to superpower the ISAC with some of these new
- 3 tools that may be part of the Taxpayer First Act to
- 4 allow greater data sharing with financial institutions
- 5 and other members.
- 6 Another important development of the ISAC --
- 7 and I have been a part of this -- is they are building
- 8 out and expanding the skills of the ISAC participation
- 9 members with training and additional skill building so
- 10 that it is not just a tool there that exists and we
- 11 send data to it as part of the tax community, but we
- 12 learn how to use that data and we share that
- 13 information and training with others in our group. So
- 14 building out skills and, you know, allowing other
- 15 persons, you know, to take advantage of that, you know,
- 16 and expanding membership cannot be overstated.
- 17 And we are going to continue to explore new
- 18 information and data sources, including other ISACs,
- 19 multistate ISACs, the National Association of ISACs, or
- 20 government agencies, to improve the detection and
- 21 utilization of data and avoid false positives.
- We are also going to continue to partner with

- 1 new friends and new members, as with Lynne Riley of the
- 2 State of Georgia, who has now been promoted to
- 3 treasurer. We hope she will be an ambassador to other
- 4 states to expand our -- you know, really to partner
- 5 with them.
- And in the past, we have made several
- 7 recommendations along the ISAC and the information-
- 8 sharing workgroup. But if I were to name, as we were
- 9 asked to do, one big thing to focus on for the report
- 10 this year, I think it is some of the recommendations
- 11 that look to take information sharing and the ISAC
- 12 tools to the next level, both in training, both in the
- 13 detection of fraud schemes, the utilization of our data
- 14 to empower, you know, the system as it is and to expand
- 15 other members into the ISAC and to the information-
- 16 sharing group and the Security Summit as a whole, so
- 17 bringing to the next level all the tools that we have
- 18 set up over the last few years, utilizing the
- 19 infrastructure that we built, the new rules that may be
- 20 a party to the Taxpayer First Act or other legislative
- 21 changes that may happen to allow even greater use of
- 22 the tools and data we have to truly put tax fraud and

- 1 identity theft, you know, as a backburner issue for us
- 2 and delivery of taxpayer services being at the
- 3 forefront.
- 4 And at this point, I would like to turn it
- 5 back over to Doreen for some concluding comments.
- 6 CHAIR WARREN: Thank you, Mark. Thank you,
- 7 Joe, John, and Mark for your overview and thoughts. I
- 8 appreciate that.
- 9 So just some administrative things here.
- 10 When we return from our break -- we are quickly
- 11 approaching our break time. When we return, our ETAAC
- 12 vice chair, Phil Poirier, will facilitate our sharing
- 13 of more details about our specific recommendations. So
- 14 if you are able to stay, I would really encourage you
- 15 to do so.
- But before we break, I will turn it back to
- 17 Deputy Commissioner Wielobob for some final comments.
- 18 DEPUTY COMMISSIONER WIELOBOB: Thank you very
- 19 much. And so let's see. My new phrase for 2019 is "We
- 20 are going to superpower the ISAC."
- 21 (Laughter.)
- DEPUTY COMMISSIONER WIELOBOB: I am going to

- 1 remember that one. I will add it to my tax ecosystem.
- 2 I am keeping a list.
- 3 So thank you, guys, for the overview. And we
- 4 appreciate the recommendations that you made in your
- 5 report. And, as you know, we will consider them. And
- 6 where it is feasible, we will work to implement them.
- 7 But we do look forward to continuing the
- 8 partnership we have established. I hope to watch it
- 9 flourish, continue to flourish. As I said before, I
- 10 think it is a really important part of tax
- 11 administration. I think that it has become part of tax
- 12 administration, if that makes any sense. It is not
- 13 just an idea out there anymore, Security Summit and
- 14 ISAC. It has taken root. And I think that is positive
- 15 for all of us.
- I appreciate the time that you guys spend
- 17 with us, helping us. We really value the work that you
- 18 put in and the recommendations that you provide to us.
- 19 So, again, to everybody, thank you very much.
- 20 With that, I think that we will break and
- 21 rejoin or regroup for more recommendations.
- 22 CHAIR WARREN: Perfect. Thank you.

- 1 DEPUTY COMMISSIONER WIELOBOB: Thank you.
- 2 (Applause.)
- 3 (Recess taken.)
- 4 VICE CHAIR POIRIER: Morning. My name is
- 5 Phil Poirier. I am the vice chair of ETAAC. And at
- 6 this stage of our meeting, several ETAAC members will
- 7 come up and just provide a brief oral summary of our
- 8 specific recommendations.
- 9 We are very appreciative of the hundreds and
- 10 thousands of hours of ETAAC volunteer hours to get this
- 11 report done and all of the support we got from IRS in
- 12 providing us with the necessary information and access
- 13 to staff to get our questions answered and provide
- 14 insights. For context, in each of the past two years,
- 15 ETAAC has provided approximately 20 recommendations, so
- 16 a total of 40 over the past 2 years. And, as we began
- 17 to discuss this year's report last fall, one of the
- 18 things we did was make a conscious decision to try and
- 19 reduce the number of recommendations to those specific
- 20 points that we thought were most important and
- 21 impactful. In some cases, that involved restating or
- 22 clarifying past recommendations as we learn more as

- 1 things evolve.
- 2 One point that I think is important to
- 3 recognize is that we start to finalize our report in
- 4 early April. So there are some developments that can
- 5 occur between April and the date of this meeting that
- 6 reflect or can impact some of our recommendations. And
- 7 we will try and call those out when we see them. In
- 8 most cases, they have been very positive developments,
- 9 maybe in all cases. Actually, the ones I am thinking
- 10 of, in all cases, they are positive developments.
- We have organized our recommendations around
- 12 three themes. And you can see a summary list of the
- 13 recommendations on page 19 and 20, our 10
- 14 recommendations.
- The first theme we have is strengthening the
- 16 Security Summit and ISAC. Doreen mentioned that. We
- 17 have five recommendations in this area. Courtney
- 18 Decker will summarize recommendations 1 through 3,
- 19 which are focused on strengthening the funding and
- 20 operation of the ISAC. Then Jenine Hallings will
- 21 summarize recommendations 4 and 5, which are focused on
- 22 expanding the Security Summit in connection with the

- 1 payroll communities and the financial services
- 2 companies.
- 3 The second theme is around improving
- 4 security. And we have two recommendations in this
- 5 area. Shannon Bond will summarize recommendations 6
- 6 and 7, which are focused on assessing the current state
- 7 of tax professional security and implementing security
- 8 standards, which includes authorization for IRS to do
- 9 so.
- The third and final theme is protecting and
- 11 enabling taxpayers and other tax stakeholders. We have
- 12 three recommendations in this area. Lynne Riley is
- 13 going to summarize recommendations 8 and 9, which are
- 14 focused on identity verification, which is really a key
- 15 prerequisite to IRS being able to offer online and
- 16 mobile services. And, then, finally, recommendation 10
- 17 will be summarized by J. C. Craig, who is focused on
- 18 the IRS Taxpayer Protection Program.
- 19 Additionally, although our current focus has
- 20 been on identity theft/tax refund fraud and security,
- 21 we don't want to ignore electronic filing and the
- 22 progress that has been made in that area, as Deputy

- 1 Commissioner Wielobob mentioned.
- 2 The increase in electronic filing was the
- 3 driving force behind Congress' decision to create an
- 4 ETAAC back in 1998. So, to wrap up this portion of our
- 5 public meeting, Kathy Pickering is going to spend a few
- 6 minutes summarizing ETAAC's assessment of the current
- 7 state of electronic filing.
- 8 So, with that, I would like to hand off to
- 9 Courtney Decker, who will summarize the first set of
- 10 recommendations.
- MS. KAY-DECKER: I love all the people
- 12 helping me up the stairs. Does everyone know that I
- 13 fall all of the time?
- 14 (Laughter.)
- 15 PARTICIPANT: Yes, we do.
- MS. KAY-DECKER: So they are helping me up
- 17 the stairs. Yes, yes. It usually results in a broken
- 18 ankle. So it is probably good to have some assistance.
- 19 Thank you, Phil.
- 20 As Phil mentioned, ETAAC has five
- 21 recommendations along the theme of strengthening the
- 22 Security Summit and the ISAC. I am going to cover the

- 1 first three of those recommendations, which focus on
- 2 the ISAC itself.
- 3 So, as background for the ISAC for anybody in
- 4 the room who doesn't know what it is, it is a public-
- 5 private partnership on one side and a platform on the
- 6 other side. The partnership side consists of
- 7 representatives, equal representation from IRS,
- 8 industry, and the state revenue departments. And this
- 9 structure allows ISAC numbers to identify, report,
- 10 analyze, distribute, and act on identity theft/tax
- 11 refund fraud in real time.
- 12 The broad membership from the tax ecosystem
- 13 provides it with a unique ability to have visibility
- 14 across the entire ecosystem and, as Mark said, to
- 15 superpower, our ability to detect tax refund fraud
- 16 before money goes out and also to protect the tax
- 17 revenue, protect our taxpayers. So our report
- 18 recommends three opportunities for the continuous
- 19 evolution and improvement at the ISAC.
- 20 First, to date, funding for the ISAC
- 21 operations have been contingent on IRS finding funding
- 22 and reallocating other funds within its existing

- 1 budget. This contingent funding model creates
- 2 uncertainty for the ISAC's continued operations.
- For fiscal year 2020, the IRS has requested
- 4 specific additional funding for identity theft
- 5 prevention. And in the recently submitted
- 6 congressional budget justification, our recommendation
- 7 1 reflects ETAAC's support for this request, which
- 8 would fund the ISAC as a permanent component of the
- 9 Security Summit. We think this appropriation is a good
- 10 investment that more than pays for itself because of
- 11 the ISAC's proven role in detecting and preventing the
- 12 issuance of fraudulent refunds.
- 13 As to recommendation 2 in the report, we
- 14 thank Congress for taking significant steps to help the
- 15 IRS and the ISAC continue to improve detection and
- 16 prevention of identity theft/tax refund fraud. Just
- 17 last week, as Commissioner Wielobob mentioned, Congress
- 18 passed the Taxpayer First Act on a bipartisan basis.
- 19 The act is on its way to the President's desk. Among
- 20 other things, the act gives the IRS specific authority
- 21 to participate in ISAC public-private partnerships.
- 22 Furthermore, the act amends section 6103 regarding the

- 1 use and disclosure of taxpayer information among
- 2 members of the ISAC, and those members still must agree
- 3 to protect that information in a similar way under the
- 4 other 6103 restrictions. Again, ETAAC appreciates the
- 5 work of Congress to address this recommendation that we
- 6 have had in the prior report and again in this report,
- 7 and these changes will significantly improve the
- 8 ability of the IRS and the ISAC to protect our nation's
- 9 taxpayers and gives us more superpowers along with our
- 10 cape.
- 11 Third, the ISAC's effectiveness rests on the
- 12 level and quality of member participation. We believe
- 13 there are two key opportunities in these areas. Now,
- 14 as Mark mentioned, the membership of the ISAC is
- 15 growing. As Joe mentioned, we need to reach out to
- 16 other constituencies. But, continuing to look inward,
- 17 we believe that there are two key opportunities in
- 18 terms of increasing the level of participation with
- 19 focused effort to educate members on how they can more
- 20 broadly participate and contribute to the success of
- 21 the ISAC. Additionally, the ISAC can improve the
- 22 quality of member participation by leveraging national

- 1 endorsing organizations to help the ISAC tailor
- 2 outreach and training to particular membership
- 3 segments. And our recommendation 3 focuses on the
- 4 level and quality opportunities within the ISAC.
- 5 With that, I am going to hand it off to
- 6 Jenine Hallings, who will summarize the last two
- 7 recommendations of this part.
- 8 MS. HALLINGS: Good morning. Thank you,
- 9 Courtney.
- 10 So I am going to take the group through the
- 11 next two sets of recommendations, number 4 and 5. They
- 12 focus on strengthening the Security Summit by expanding
- 13 its engagement with two key communities: the payroll
- 14 community and the financial services companies. First,
- 15 the payroll community is an attractive target for cyber
- 16 criminals, but it also has valuable insights that can
- 17 help detect and prevent identity theft and tax refund
- 18 fraud.
- 19 We think there are opportunities to more
- 20 fully integrate the payroll community into the Security
- 21 Summit and the ISAC. The IRS engages with the payroll
- 22 community in additional -- in many different ways.

- 1 These engagements are important, but we believe there
- 2 are additional opportunities that we can focus on.
- We are recommending to understand,
- 4 prioritize, and integrate the payroll community. For
- 5 that reason, recommendation 4 calls for the IRS to
- 6 create a small team of Security Summit members to
- 7 conduct a review of the payroll community and develop a
- 8 plan for the community's full integration into the
- 9 Security Summit and the ISAC on an accelerated basis.
- 10 Second, the financial services companies play
- 11 a key role in tax administration by providing the
- 12 primary refund settlement vehicles for hundreds of
- 13 millions of taxpayers receiving the refunds. This role
- 14 provides them with unique insights and timely threat
- 15 intelligence.
- 16 ETAAC believes there is an opportunity to
- 17 leverage existing authorities for financial services
- 18 companies, such as the Patriot Act, to detect and
- 19 report criminal or fraudulent activities associated
- 20 with identity theft and tax refund fraud. If
- 21 permitted, under these laws, the IRS could enhance the
- 22 ISAC's information-sharing and analysis by creating

- 1 what ETAAC is referring to as a financial services
- 2 company's collaboration space, basically a platform
- 3 where financial services companies could share
- 4 information that is not currently being shared across
- 5 the ISAC membership.
- 6 This concludes our overview of
- 7 recommendations in part 1. I am going to hand this off
- 8 to Shannon Bond, who is going to summarize the next set
- 9 of recommendations.
- MS. BOND: Thank you. Good morning.
- 11 (Laughter.)
- MS. BOND: It is still morning. I am Shannon
- 13 Bond. And I am going to summarize our recommendations
- 14 related to security in our tax system.
- 15 As background, we are all well-aware that our
- 16 nation and its public institutions and its private
- 17 institutions and pretty much everyone and all of us,
- 18 constantly under attack by cyber criminals, the cyber
- 19 attacks on our nation states with these smart
- 20 adversaries growing in sophistication. They are smart.
- 21 They are persistent. They are constantly probing to
- 22 find the weakest links in our ecosystem, superpowered

- 1 or not. Increasingly, they have been targeting tax
- 2 professionals as well as others who hold critical
- 3 taxpayer information.
- 4 The IRS is aware of this growing threat, and
- 5 ETAAC has made recommendations to improve security in
- 6 both its 2017 and 2018 reports. Our 2017
- 7 recommendations focused on increasing tax professional
- 8 awareness of the threat and improving IRS guidance on
- 9 the implementation of security programs. Our 2018
- 10 recommendations extended that focus beyond just
- 11 building awareness but looking for approaches that
- 12 would lead to action by tax professionals. We have
- 13 also raised concerns about the absence of legally
- 14 required minimum security standards across both
- 15 individual and business tax as well as the payroll.
- We are well-aware that there are questions
- 17 concerning the scope of the IRS' legal authority to set
- 18 requirements in this area and even with respect to
- 19 something as basic as requiring security education.
- 20 But the end result is to leave taxpayer information
- 21 more exposed to cyber criminals than it should be or
- 22 needs to be.

- 1 So we have two recommendations in this area.
- 2 First, we believe a prerequisite to helping tax
- 3 professionals improve their security is for IRS to have
- 4 a deeper understanding of the security posture, risks
- 5 and vulnerabilities of this community. For that
- 6 reason, recommendation 6 proposes that in collaboration
- 7 with the Security Summit, the IRS should develop and
- 8 execute a research effort to determine the state of
- 9 information security practices and vulnerabilities
- 10 within the tax professional community.
- 11 However, merely understanding the current
- 12 state is not going to be enough. The IRS needs to be
- 13 in a position to cause action. So given the
- 14 uncertainty about the legal authority, the IRS is
- 15 currently left to traditional outreach and education
- 16 approaches that influence tax professionals and
- 17 industry to implement information security programs.
- 18 IRS has made significant progress toward increasing
- 19 awareness and improving information and guidance on
- 20 security practices.
- 21 Oops. Joe turned the page.
- (Laughter.)

- 1 MS. BOND: ETAAC has supported these efforts
- 2 and even offered recommendations to improve the
- 3 efforts. However, we realize the current approach is
- 4 inadequate. While IRS outreach and education programs
- 5 are vital, ETAAC believes that the IRS cannot
- 6 communicate its way to a more secure tax community.
- 7 ETAAC believes that sufficient progress to secure our
- 8 tax system cannot and will not occur unless and until
- 9 the IRS has clear authority to develop, implement, and
- 10 enforce appropriate information security standards. It
- 11 is for that reason recommendations 7 calls for Congress
- 12 to grant the IRS legal authority to develop, implement,
- 13 and enforce appropriate information security standards
- 14 and practices in the area of tax administration.
- This concludes our overview of
- 16 recommendations in part 2 of our report. Yes, part 2.
- 17 Sorry. I am going to hand off to Lynne Riley and J. C.
- 18 Craig, who will summarize our final set of
- 19 recommendations, our third and final set of
- 20 recommendations.
- MS. RILEY: Thank you, Shannon. And good
- 22 morning, everyone.

- 1 As Phil mentioned, ETAAC has three
- 2 recommendations focused on protecting and enabling
- 3 taxpayers and other stakeholders. I am going to cover
- 4 the first two recommendations, which focus on identity
- 5 verification.
- 6 The IRS must continue to supplement its
- 7 existing telephone and in-person service channels with
- 8 secure IRS digital and mobile services. A critical
- 9 first step for taxpayers to access and use these
- 10 electronic services rests on the ability of taxpayers
- 11 and other stakeholders to verify their identity. As a
- 12 state tax administrator, I personally observed the
- 13 challenges that taxpayers encountered in these identity
- 14 verification processes.
- Digital identity verification requires a deep
- 16 understanding of the taxpayer and presents its own sets
- 17 of challenges in the current cyber security
- 18 environment. The days of relying on usernames and
- 19 passwords to protect sensitive information is long
- 20 gone.
- 21 Criminals have compromised so much personal
- 22 information from both government and private data

- 1 sources that even they can answer many of the private
- 2 questions that are posed to taxpayers during the
- 3 verification process. This situation has forced the
- 4 Federal Government to raise the bar for identity
- 5 verification, most recently with the issuance of
- 6 updated NIST digital identity guidelines.
- 7 These new guidelines will be challenging to
- 8 implement and fund on an ongoing basis. ETAAC has
- 9 discussed this challenge with the IRS and support IRS'
- 10 proactive and collaborative approach to implement the
- 11 new NIST guidelines.
- 12 However, the new NIST guidelines will place
- 13 an increased burden on taxpayers to verify their
- 14 identities. In fact, many will not be able to do so
- 15 digitally, which will require in-person or other
- 16 assisted visits to be verified. Therefore, ETAAC
- 17 believes that the IRS must expand its in-person
- 18 identity-proofing alternatives.
- 19 Recommendation 8 reflects ETAAC support for
- 20 IRS' approach to digital identity verification and
- 21 reaffirms our 2018 recommendation to expand the
- 22 availability of identity-proofing mechanisms in other

- 1 channels, including, for example, the implementation of
- 2 an IRS-trusted third party identity verification
- 3 program.
- 4 Secondly, we believe that the IRS cannot go
- 5 it alone in assessing and developing identity
- 6 verification solutions. There is an opportunity for
- 7 IRS to collaborate with and learn from Security Summit,
- 8 state and industry experts who face that same challenge
- 9 in delivering secure, accessible identity verification
- 10 alternatives, whether digital, telephonic, or in
- 11 person.
- To that end, recommendation number 9
- 13 recommends that the IRS engage regularly with subject
- 14 matter experts from Security Summit members to identify
- 15 and potentially pilot emerging technologies or
- 16 approaches to verify identities across all channels.
- I am going to hand off now to J. C. Craig,
- 18 who is going to summarize our final recommendation.
- 19 MR. CRAIG: Thanks, Lynne. As Shannon
- 20 described, the wholesale effect of volumes of detailed
- 21 personal information fuels the identity theft/tax
- 22 refund, and it makes distinguishing fraudulent from

- 1 legitimate returns difficult for the IRS.
- I think it is important to take a step back
- 3 and realize that the victims of identity theft/tax
- 4 refund fraud are often our most vulnerable taxpayers:
- 5 low-income, elderly. I think often when we sit down as
- 6 a committee, we come back to this is about protecting
- 7 taxpayers, and that is our first priority. I think it
- $8\,$ is important that we actually state that here because
- 9 we haven't said it explicitly. These are the taxpayers
- 10 who can often least afford to lose their refunds to
- 11 identity theft.
- 12 The IRS has taken numerous actions to
- 13 mitigate the impact of identity theft/tax refund fraud
- 14 on legitimate taxpayers. One such action is an
- 15 implementation of the Taxpayer Protection Program. The
- 16 purpose of the Taxpayer Protection Program is to screen
- 17 returns for indications of identity theft/tax refund
- 18 fraud early in the IRS return submissions process, then
- 19 to verify that the return was filed by the affected
- 20 taxpayer. These contacts involve the IRS notifying the
- 21 affected taxpayer by mail that they must take further
- 22 action to authenticate themselves and clear their

- 1 return.
- 2 Depending on the circumstance, that
- 3 authentication may be accomplished digitally, by phone,
- 4 or in person. Upon satisfactorily authenticating, the
- 5 taxpayer's return is released for further processing.
- 6 The IRS asked ETAAC to review the Taxpayer
- 7 Protection Program to identify possible improvements to
- 8 the taxpayer experience. In response, ETAAC had
- 9 several discussions with the IRS about the program and
- 10 reviewed other reports on the subject, most notably
- 11 from TIGTA and the National Taxpayer Advocate. For
- 12 context, about 2 million returns annually are selected
- 13 for the tax Protection Program, or just over 1 percent
- 14 of all individual returns.
- 15 ETAAC sees two big challenges for the
- 16 program. First, the program has a relatively high
- 17 false positive rate. The second, the program has a
- 18 relatively high rate of nonresponders; that is,
- 19 taxpayers who do not respond to the IRS communication.
- 20 Of course, some recipients will not respond to the IRS
- 21 because they are cyber criminals.
- 22 ETAAC is focused on the second challenge, how

- 1 to reduce the number of nonresponders or, said another
- 2 way, how to ensure all legitimate taxpayers respond to
- 3 the two Taxpayer Protection Program communications and
- 4 receive their refund with minimal disruptions.
- 5 Although there is no silver bullets, we
- 6 believe there are opportunities to increase the
- 7 response rate of legitimate taxpayers and improve the
- 8 taxpayer experience with the program. Our view is that
- 9 the Security Summit workgroups and the ISAC provide a
- 10 forum to gain state and industry insights that could
- 11 identify actions to improve the response rates.
- We believe that the approach is consistent
- 13 with the recommendations to the taxpayer and the
- 14 taxpayer advocate's 2018 report to Congress.
- 15 ETAAC's recommendation number 10 formalizes
- 16 our belief that the IRS could should collaborate with
- 17 the Security Summit, the ISAC members to identify
- 18 actions to increase the rate of legitimate taxpayer
- 19 responding to the Taxpayer Protection Program.
- 20 This concludes our overview of ETAAC's 2019
- 21 recommendations. I am going to hand off to Kathy
- 22 Pickering, who will review the state of electronic

- 1 return filing.
- MS. PICKERING: Thanks, J. C.
- I am Kathy Pickering. And I use have to make
- 4 a few personal comments. I am just so honored to serve
- 5 with each of you on ETAAC committee. You are all just
- 6 such amazing professionals.
- 7 And I am really proud of our report this
- 8 year. Under your leadership, Doreen and Phil, I just
- 9 think we have come up with such a quality product. You
- 10 are just so amazing in the support that you provide us.
- 11 And it is just it is really exciting to see it all, you
- 12 know, come together at this moment. So excuse me.
- 13 (Applause.)
- 14 MS. PICKERING: I am sure you all feel as
- 15 proud as I do. I mean, this is a lot of hard work, a
- 16 lot of time, the eight-hour phone calls during the
- 17 government shutdown.
- 18 (Applause.)
- 19 MS. PICKERING: You know? And to see it all
- 20 come together today is something we should all feel
- 21 really proud of.
- So, with that, since its inception, the

- 1 primary focus of ETAAC was on increasing electronic
- 2 filing. And when Kirsten talked about the original
- 3 goal of trying to hit 80 percent as such a high hurdle,
- 4 it is astounding to think of how far we have come.
- 5 ETAAC has consistently measured the progress
- 6 of electronic filing using a subcategory of IRS major
- 7 returns. Using that metric, ETAAC assesses that IRS
- 8 continues to maintain the overall e-file rate for major
- 9 returns just above 80 percent.
- 10 Individual returns continue to be
- 11 electronically filed at very high rates, approaching 90
- 12 percent, which we originally thought was impossible.
- 13 So that is amazing. Corporate, partnership, and
- 14 fiduciary return rates range from 81 to 87 percent.
- 15 However, employment returns are currently e-filed at
- 16 about a 45 percent rate. Although their e-file rate
- 17 has increased, employment returns continue to represent
- 18 the best opportunity to increase overall IRS e-filing
- 19 percentages.
- 20 Looking ahead, there are both potential
- 21 opportunities and uncertainties that affect electronic
- 22 filing. On the opportunity side today, amended returns

- 1 can only be paper-filed. That is an additional 3.9
- 2 million returns. IRS has identified a potential
- 3 timeframe for implementing e-filing of form 1040X,
- 4 which is the amended return.
- 5 The IRS partnership with industry and states
- 6 will be critical to having successful e-file efforts
- 7 around amended returns and is something that we are
- 8 really excited about.
- 9 On the uncertainty side, the impact of the
- 10 TCJA or tax reform on IRS e-file projections is still
- 11 an unknown. It is apparent, for example, that the
- 12 increase in the basic exclusion amounts may reduce the
- 13 number of gift and estate tax returns that need to be
- 14 filed in the future.
- 15 And we also noticed an increase in extension
- 16 filing, which impacts the timing of when returns are
- 17 filed. The number of extensions filed through May has
- 18 increased by 8 percent over last year. While this may
- 19 not materially affect the e-filing rate, it does impact
- 20 the timing of returns. While there is not one specific
- 21 issue that is driving this, there are a couple of
- 22 factors that may be contributing to the trend.

- 1 First, taxpayers with more complicated
- 2 returns waiting on K-1's and related information appear
- 3 to be filing extensions due to the uncertainties of
- 4 when they are going to be receiving the documents that
- 5 they need in order to file their returns.
- 6 Additionally, this year, some taxpayers are waiting to
- 7 see if the expired extender provisions get passed and
- 8 waiting until the end of the season so that they can
- 9 take advantage of specific provisions there.
- 10 And, with that, this concludes our review of
- 11 ETAAC's recommendations and the current state of
- 12 electronic filing. I am going to hand off to our
- 13 chair, Doreen, to close this portion of the public
- 14 meeting.
- 15 (Applause.)
- 16 CHAIR WARREN: So thank you, Phil, Courtney,
- 17 Jenine, Shannon, Lynne, J. C., and Kathy. Kathy
- 18 couldn't have said it better that this has been an
- 19 awesome team to work with over the year. So thank you
- 20 for that, Kathy.
- 21 So that is the summary of our 10
- 22 recommendations that we have in this year's report.

- 1 Not to put any of our IRS colleagues on the spot, but
- 2 if you have any initial reactions or comments you would
- 3 like to share, this is your opportunity. Mike? Terry?
- 4 MR. LEMONS: I will take closing if you want
- 5 to go first, Mike.
- 6 MR. BEEBE: Okay. I have some comments. So
- 7 I certainly appreciate the opportunity. First off, I
- 8 just want to take an opportunity to thank the ETAAC
- 9 members for your tireless work and dedication to combat
- 10 identity theft. In particular, I want to thank Doreen
- 11 as the chair and Phil as the co-chair. Thank you.
- 12 Also, there are several members that serve on
- 13 ETAAC but also participate actively in the Security
- 14 Summit. So I definitely want to recognize Kathy, Gene,
- 15 Lynne, Joe, and Mark. So thank you for your work, your
- 16 dual role on ETAAC and the Security Summit. In
- 17 particular, I want to recognize some folks that are the
- 18 rolling-off members from the ETAAC; in particular,
- 19 Shannon, who served as the -- serves as the co-lead on
- 20 the tax professional team; and also Doreen, who was a
- 21 founding member for that information-sharing work team.
- 22 So thank you, Doreen, and then also Courtney, who was

- 1 an ISAC senior executive board chair. So thank you
- 2 very much.
- 3 You know, these recommendations help us
- 4 provide areas of focus and strategic direction and to
- 5 work those recommendations within the Security Summit.
- 6 I don't think it is a coincidence that since we have
- 7 stood up the Security Summit, the ISAC, and began
- 8 receiving recommendations from the ETAAC that we have
- 9 been able to really do an amazing job, had significant
- 10 impact on combating identity theft.
- 11 You know, we are better positioned than where
- 12 we were four years ago. We have seen less come into
- 13 the tax ecosystem. And what makes it in the tax
- 14 ecosystem, we are better able to identify and prevent
- 15 individuals from becoming victims of identity theft.
- I definitely want to thank the ETAAC members
- 17 also for taking a look at the Taxpayer Protection
- 18 Program, you know, because, as J. C. mentioned, we do
- 19 have legitimate taxpayers that are caught into that,
- 20 you know, process and need to authenticate. So
- 21 whatever we can do to improve the customer experience
- 22 for a legitimate taxpayer, we certainly want to do

- 1 that. So we will be looking at the suggestions that
- 2 you have provided us there.
- 3 So, again, I just want to take the
- 4 opportunity to thank all of you, again, for all of the
- 5 work that you have done as ETAAC members and look
- 6 forward to working with the Security Summit members to
- 7 implement these recommendations. So thank you.
- 8 MS. DAVIS: All right. So I would also like
- 9 to thank you for recognizing the value of the ISAC and
- 10 now our superpower.
- 11 (Applause.)
- MS. DAVIS: We have known that the potential
- 13 is always there. And, of course, as we grow into
- 14 maturity. So I appreciate the recommendation and the
- 15 focus that you spent on the ISAC. I also want to thank
- 16 both ETAAC, the Security Summit, and folks that have
- 17 been very active with the ISAC and helping us get the
- 18 legislation that is needed to expand our disclosure
- 19 requirements. That is a feat. We have legislative
- 20 recommendations. Sometimes they take years and never
- 21 happen. This has gone from 0 to 60 in our timeframe
- 22 very, very quickly. So the trusted third party in

- 1 Mitre organization and our counsel, you know, are
- 2 already excited about taking on what does that mean in
- 3 terms of practice. So thank you very much for that.
- 4 I also want to recognize that all of the
- 5 different industry and state sectors are very valuable.
- 6 The input and the data and the contribution, both to
- 7 the ISAC and the Security Summit, are extremely
- 8 important. So we look forward to trying to figure out,
- 9 you know, how to bring all of that together because we
- 10 are still -- everybody is working through a myriad of
- 11 disclosure privacy requirements. So how do we make
- 12 best use of the data contribution across the multiple
- 13 different sectors. So thank you very much. We look
- 14 forward to working with ETAAC next year as well as
- 15 working on these recommendations. So thank you.
- MR. KILLEN: Good morning. On my end, I will
- 17 be brief. I just want to echo the comments expressed
- 18 by everyone. You all are outstanding partners. And I
- 19 think, you know, ETAAC is really symbolic of the power
- 20 of collaboration, the power of true partnership. And I
- 21 think you play a vital role in helping to bring
- 22 intellectual thought to some very difficult issues that

- 1 we have.
- 2 So thank you for your time, for your
- 3 participation, for your engagement, for your
- 4 commitment. I know many of you personally, and you all
- 5 are just an outstanding collection of people. So thank
- 6 you for the service that you are providing to Tax
- 7 Administration and to our taxpayers because I think
- 8 this is a A critically important partnership. The
- 9 recommendations are very thoughtful, as they always
- 10 are. So we appreciate that. And, again, you know,
- 11 from my perspective, I appreciate your ability to
- 12 tackle and your willingness to tackle tough issues.
- 13 You know, these are not simple issues.
- 14 You think about identity proofing. You think
- 15 about security. You think about trying to expand the
- 16 circle of collaborative partners. And, you know, it
- 17 would be easy to just sort of overlook the things that
- 18 are discrete, complicated issues and focus on sort of
- 19 the high-level, more simplistic ones. So I appreciate
- 20 your ability and your willingness to tackle these
- 21 issues and help us, you know, chart a path forward. So
- 22 thanks so much.

- 1 MR. LEMONS: All right. I am Terry Lemons,
- 2 over Communications and Liaison. It is a tough act to
- 3 follow our IRS team leads here as well as the members
- 4 of ETAAC group, some really great thoughts there.
- 5 My organization kind of has an interesting
- 6 role in all of this. We kind of have -- we have a role
- 7 in the Security Summit, helping out with communications
- 8 and outreach. And our group here basically works with
- 9 ETAAC. Our national public liaison organization, Mel,
- 10 John, Mike Deneroff, and our other staff play a
- 11 critical role on this. So it is a really kind of
- 12 interesting vantage point.
- 13 A couple of things I would just kind of like
- 14 to note. You know, the other speakers have noted the
- 15 Security Summit effort and the ETAAC really are an
- 16 amazing example of private-public partnership. And,
- 17 you know, there is a lot of stereotypes about
- 18 government and like what doesn't work. You hear about
- 19 that a lot, but when something does work, it is
- 20 amazing. And I think the ETAAC and the summit has been
- 21 a great reflection of that. It makes a real -- you
- 22 know, now I have got a musical background if you know

- 1 what the tunes are.
- 2 (Laughter.)
- 3 MR. LEMONS: But it has really been amazing
- 4 to watch this unfold. And one of the things
- 5 particularly -- and we feel like, you know, this is
- 6 kind of a -- you know, we are passing a milestone here
- 7 with some of the members going off the ETAAC group.
- 8 When we repurposed the ETAAC to go beyond that
- 9 originally focus on e-file, we were a little nervous.
- 10 It is like, you know, is there enough there? You know,
- 11 will the ETAAC be able to actually, you know, work in
- 12 tandem with the Security Summit? And, again this year,
- 13 looking through these recommendations, I think the
- 14 answer is a resounding yes.
- 15 And I will say a lot of times, you know,
- 16 these government reports, advisory committees will do
- 17 reports and they go up on a shelf and they collect
- 18 dust. The ETAAC report is not one of those. My team
- 19 goes back and refers to it frequently. It is helping
- 20 drive our operations on the communications team.
- 21 Again this summer, we will have a series of
- 22 news releases focused on educating tax professionals,

- 1 which, you know, pulls off a previous ETAAC
- 2 recommendation. We will be using that as a springboard
- 3 for the nationwide tax forums that are coming up,
- 4 starting here in a few weeks here at National Harbor.
- 5 So and even this year's report, just glancing
- 6 through it, the concise summary that you all did on the
- 7 payroll entity, it is going to be recommended reading
- 8 for my outreach guys because it is it is a really nice,
- 9 tight, concise example of some of the, you know,
- 10 challenges of getting out to the payroll and the
- 11 employer communities, so a really nice concise thing.
- 12 So we are going to put that to work very quickly there.
- 13 You know, the other thing I will just note is
- 14 that, you know, we just really appreciate everybody's
- 15 work on it. We do feel like a little bit as we look at
- 16 the parting members, it is kind of a milestone. This
- 17 group of people really had a huge effect, not just on
- 18 ETAAC but the Security Summit. And we look forward to
- 19 them kind of continuing: John Ams; Shannon Bond; John
- 20 Breyault -- I always mess that last name up -- Angela
- 21 Camp; J. C. Craig; Courtney Kay-Decker, of course; as
- 22 well as Doreen Warren, who has kind of been I think

- 1 kind of the glue, it seems like. Whenever there is
- 2 something interesting going on, Doreen always seems to
- 3 be at the middle of it.
- 4 (Laughter.)
- 5 CHAIR WARREN: That is not necessarily good.
- 6 MR. LEMONS: So, really, on behalf of our
- 7 team leads and the commissioner, who was unable to be
- 8 here today, as well as Deputy Commissioner Wielobob, we
- 9 just really want to thank you all for, you know, all
- 10 the thought, time, dedication, and everything else. It
- 11 really is making a difference.
- 12 CHAIR WARREN: Okay. Well, thank you for
- 13 those comments and summary of where we are and where
- 14 you intend to go. We appreciate that. And over the
- 15 last three years with ETAAC, we recognize truly how
- 16 seriously you guys take the report. And we appreciate
- 17 that, that partnership, as well.
- 18 So, as we close this phase of the meeting, I
- 19 get to share a few thoughts. And I have mine written
- 20 so I don't mess anything up.
- 21 So, as you have heard, I have been with the
- 22 Security Summit from the very beginning. Actually,

- 1 before it officially began, I was part of the fight
- 2 against tax refund fraud. So I have been able to
- 3 witness from the very beginning and see firsthand the
- 4 steady increase of collaboration, trust, and respect as
- 5 a government and private industry. And it wasn't
- 6 always fun or easy, but we have made significant
- 7 progress.
- 8 So this collaboration was needed to build
- 9 that solid foundation that is currently in place with
- 10 the goal to protect taxpayers and the integrity of the
- 11 tax filing system, or tax ecosystem like we fondly call
- 12 it. And this effort will continue to bear fruit as
- 13 long as all of the stakeholders find value and continue
- 14 building on that collaboration and also to stay focused
- 15 on that common objective.
- As the current ETAAC chair, I am very proud
- 17 of the ETAAC members that you see before you isolated
- 18 in their corner --
- (Laughter.)
- 20 CHAIR WARREN: -- and especially those who
- 21 have rolled off. We have mentioned their names several
- 22 times. Just I really appreciate the team, the

- 1 professionalism, and the commitment to do the right
- 2 thing.
- But as I turn over the role to Phil Poirier,
- 4 I know that next year, the continuation of
- 5 professionalism and commitment will continue on. So as
- 6 I fade off into the sunset --
- 7 (Laughter.)
- 8 CHAIR WARREN: -- I leave knowing that it is
- 9 in capable and very good hands.
- 10 So that really concludes this portion of the
- 11 meeting. I think there are some media people here. If
- 12 you have any questions, I am free to answer those. And
- 13 I just thank you for your time this morning, and Phil
- 14 will see you next year.
- 15 (Applause.)
- 16 CHAIR WARREN
- MR. HARDY: That concludes our meeting today.
- 18 Thank you for coming. And please put your hands
- 19 together and congratulate the new chair, Phil Poirier.
- 20 (Applause.)
- 21 (Whereupon, at 10:34 a.m., the meeting was
- 22 adjourned.)

2 Approved: ______ Date: 8/19/2019
3 Doreen Warren, ETAAC Chair
4