

## Stakeholder Partnerships, Education & Communication (SPEC)

SPEC is the outreach and education function of Internal Revenue Service's Wage and Investment Division. Our approach is to combine resources and goals with other organizations for better access to lower income populations in local communities.

SPEC customers are low to moderate income taxpayers who file individual income tax returns.

### Mission

Assist taxpayers in satisfying their tax responsibilities by building and maintaining partnerships with key stakeholders, seeking to create and share value by informing, educating, and communicating with our shared customers.

*SPEC combines three components supporting a families success:*

- Education and Outreach
- Tax Preparation Services
- Financial Education and Asset Building

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## Internal Revenue Service

Presents

# "Turning Partnerships Into Opportunities"

## Webcast Series

***email: [FinancialEducation@irs.gov](mailto:FinancialEducation@irs.gov)***

## Financial Education & Asset Building

Please join Internal Revenue Service–Stakeholder Partnerships, Education, and Communication (SPEC) for the webcast series “Turning Partnerships Into Opportunities.” In this series of webcasts you will learn how to collaborate with other partners to provide taxpayers with the information, knowledge and skills to evaluate their financial options and to identify those that best suit their needs and circumstances. All webcasts will be from 2:00 p.m.— 4:00 p.m. (EST) including a live Q&A following each webcast.

Each webcast will consist of partners sharing examples of how they incorporated financial education and asset building into their day to day activities.

## Webcasts

**June 30, 2010**

### **Awareness Activities**

Grant opportunities, Banking the “unbanked,” Product Development/use.

**July 28, 2010**

### **Planning Activities**

Surveying the community needs with regards to financial education and asset building.

**August 18, 2010**

### **Knowledge Activities**

Holding a one-time workshop on various financial education & asset building topics.

**September 15, 2010**

### **Transactional Activities**

Providing assistance in opening bank accounts, purchasing U.S. Saving Bonds and credit counseling.

**September 29, 2010**

### **Application Activities**

Individual development account and/or individual cash coaching programs.

## Vision

Provide financial options that work by incorporating financial education and asset building into all SPEC programs and activities.

## Goal

Collaborate with partners to provide taxpayers the information, knowledge and skills to evaluate their financial options and to identify those that best suit their needs and circumstances.

If you are interested in registering for one webcast or the entire series please email:

**[FinancialEducation@irs.gov](mailto:FinancialEducation@irs.gov)**