

Life's a little easier with



Putting the latest tools at your fingertips helps ensure all eligible workers get the credit they earned and deserve.

## EITC Made Easy

Find everything you need to know about Earned Income Tax Credit on EITC Central.

Specific tabs makes finding what you need easy!

- EITC Central
- Tax Preparer Toolkit
- Partner Toolkit
- Marketing Express

[www.eitc.irs.gov](http://www.eitc.irs.gov)

QR Reader Smartphone App brings you easy access to EITC Central.



## EITC CENTRAL

- What's Hot—Find the latest EITC news and updates
- Basic EITC Information—credit amounts and qualifying information
- EITC Statistics—current state-by-state information
- Widgets, Banner Ads, Radio and TV PSAs
- Ready-made publications and products
- And more

## TAX PREPARER TOOLKIT

- Hot topics for return preparers
- Tips for preparing accurate returns
- Free training opportunities
- And more

## PARTNER TOOLKIT

- Hot topics for partners
- Awareness Day Information
- Tips and tools on jump starting your EITC Marketing Campaign
- Fact sheets to customize and distribute
- Information geared to partners, employers, government agencies and government offices
- And more

## MARKETING EXPRESS

- Customize our posters and flyers with your name, logo and site specific information. IRS reviews, approves, and provides a print-ready copy

