SURVEY DESCRIPTION

NOTE: All questions will refer to 'Survey' but also apply to a telephone interview or focus group.

Full name and acronym of the Survey.

Taxpayer Digital Communication Survey, SU-5755

What type of information collection will be used?

Survey

Is this a new Survey?

Yes

Which Business Unit (BU) is requesting the Survey?

Large Business and International

Who will the Survey be administered to?

External Survey (Taxpayers or Others)

Is your Survey a Customer Satisfaction or Taxpayer Experience Survey?

No

Is this a reoccurring Survey?

Yes

Indicate Frequency

Annually (3-year expiration date)

Expected start date:

1/18/2021
GENERAL BUSINESS PURPOSE

What is the general business purpose of this Survey? Provide the reason for the Survey and the benefits to the IRS mission.

The survey is to obtain feedback on the new Taxpayer Digital Communication System. The survey will go to taxpayers to obtain their feedback on the new program.

PII DETAILS

Does the Survey use, collect, receive, display, store, maintain, or disseminate PII, or is PII (names, addresses, email addresses, etc.) used to select participants?

Yes

Please specify the types of PII:

Name
E-mail Address

Are there other types of PII collected in the Survey?

No

Is any PII data collected, disclosed, or studied on employees, taxpayers, stakeholders or other individuals who choose not to participate?

No

Does the Survey use, collect, receive, display, store, maintain or disseminate linkable data (gender, ethnicity, parts of address, tax filing information, etc.) or use linkable data to select participants?

No
Does your survey concern any record from which information is retrieved by any personal identifier for an individual who is a US citizen, or an alien lawfully admitted for permanent residence? An identifier may be a symbol, voiceprint, SEID, or other personal identifier that is used to retrieve information.

Yes

Enter the SORN number(s) and the complete name of the SORN(s):

- IRS 10.004     Stakeholder Relationship Management and Subject Files
- IRS 00.001     Correspondence Files and Correspondence Control Files

The Privacy Act of 1974 (5 USC &sect552a(e)(3)) requires each agency that maintains a system of records, to inform each individual requested to supply information about himself or herself. Do Survey participants provide information about themselves?

Yes

Provide the Privacy Act Statement.

The primary purpose for requesting this information is to help the IRS improve its service to taxpayers. Our authority for requesting the information is 5 United States Code (USC) and 26 USC 7801. Providing information is voluntary. However, if you do not answer all or part of the survey questions, the IRS and LB&I may lack information it could use to improve taxpayer service. The information you provide may be disclosed to an IRS contractor when authorized by law. The contractor is required to follow confidentiality protections required by the Privacy Act and/or Internal Revenue Code section 6103.

Privacy analyst agreement date.

12/28/2020

INCOMING PII INTERFACES

Does the employee/taxpayer PII come from the IRS, Treasury, or other Government system(s), application(s) or data base(s)?

Yes

List the source that the PII is extracted or derived from, how the data is transmitted, and if there is an Interconnection Security Agreement (ISA) or Memo of Understanding (MOU).

Name: TDC
Transmission Method: Email
ISA/MOU: No
Does the employee/taxpayer PII come from external resources (contractor, subcontractor, etc.)?

No

**PII SENT TO EXTERNAL ORGANIZATIONS**

Are the Survey results disclosed to any other Federal or State Government? (For example, the Federal Viewpoint Survey/Questionnaire - the results are sent to OPM.)

No

Are the Survey results disclosed to any other sources? (Contractor, Sub-contractor etc.)

No

**SURVEY PARTICIPATION**

Explain how the participants are selected. Include a detailed description. (If the selection is random, explain the process.)

Taxpayers who were offered an opportunity to use the system and employees who have opted to use TDC.

How are participants notified (letter, postcard, email etc.) of the Survey?

Email

Is the Survey voluntary/optional?

Yes

How is notice given that the Survey is voluntary/optional?

In the email the survey tells the taxpayer that the survey is optional.

**SURVEY PROCESS**

How will the Survey be conducted?

Electronic

What survey application or tool is used to create the survey?

Verint
Are cookies used to prevent a participant from taking the Survey multiple times?

Yes

Do participants who have not taken the Survey receive a second notification?

Yes

Other

Please explain.

Email

Will the Survey be audio-taped?

No

Will the Survey be video-taped?

No

DATA SECURITY

Does the IRS administer or perform analysis of the survey?

Both

Provide the name of the IRS office administering the survey.

The office of LB&I Program and Business Solutions ("PBS") will administer the survey.

Provide the name of the IRS office performing analysis of the survey.

The office of LB&I Program and Business Solutions ("PBS") will analyze the survey.

How does the administrator of the Survey guarantee that the PII regarding employees or taxpayers will not be compromised, lost, or stolen when housed on IRS computers?

The data will be stored, encrypted and secure methods will be used to secure the data.

Where and how is it stored and protected?

Data is stored on LB&I databases are subject to the same procedures all LB&I server data is subject to.
Does a contractor/vendor administer or perform analysis of the survey?

No

SURVEY INFORMATION

What information/results will be provided to the business owners (IRS Requestors) of the Survey?

Feedback on the use/nonuse and on implementation of TDC.

Are the results aggregated?

Yes

What is the minimum sample size?

N/A

Explain the precautions taken, to ensure the survey results will not be used for any other purpose, not listed in question 7, General Business Purpose.

The data will not be used for any other purpose other than listed in question 7. Data will be securely kept with only those analyzing the results.

Does the administrator of the Survey have access to information identifying participants?

No

Explain the precautions taken, to ensure that employees or taxpayers who participate in the survey cannot be identified or re-identified under any circumstances?

Taxpayer identification is not captured.

Explain the precautions taken to ensure no adverse actions can be taken against participants?

No identifying information on taxpayers will be captured.

For Employee or Taxpayer Satisfaction Surveys, explain how you have ensured that no “raw” or unaggregated employee or taxpayer data will be provided to any IRS office?

This is not a "satisfaction" survey.
RECORDS SCHEDULE

Are the Survey records covered under a General Records Schedule (GRS, IRS Document 12829) or has the National Archives and Records Administration (NARA) approved a Records Control Schedule (RCS, IRS Document 12990) for the retention and destruction of this Survey and supporting documentation?

Yes

How long are the records required to be held under the corresponding GRS or RCS and how are they disposed of? Explain how long any data will be retained by the contractor if they are conducting the Survey on behalf of the IRS. In your response, provide the GRS or RCS chapter number, the specific item number, and records series title.

No contractor will have access to the data. GRS 5.8 Item 010-Technical and administrative help desk operational records. -Destroy 1 year after resolved, or when no longer needed for business use, whichever is appropriate.

CIVIL LIBERTIES

Does the Survey maintain records describing how an individual exercises rights guaranteed by the First Amendment (including, but not limited to information regarding religious and political beliefs, freedom of speech, freedom of the press, and freedom of assembly and petition)?

No

Will this Survey have the capability to identify, locate, and monitor individuals or groups of people?

No

RESPONSIBLE PARTIES

## OFFICIAL USE ONLY