



# Large Business & International Campaigns Survey

## Web Survey Instructions

**1. Go to the website.**

To take the secure online survey, please go to: [www.IRS-LBISurvey.org](http://www.IRS-LBISurvey.org)

**2. Log in.**

Use the PIN in the enclosed letter to access the survey.

- The individual primarily responsible for preparing or supervising your company's federal income tax return should complete the survey.
- Please feel free to consult with others to complete the survey.
- Please do not forward this survey information to your external tax preparation service.
- We estimate it will take about 10 to 15 minutes to complete the survey.

**Questions? Flip this page over to see answers to Frequently Asked Questions.**

If you have any technical difficulties, including problems with the website, please call 855-249-4035 or send an email to [IRS-LBISurvey@westat.com](mailto:IRS-LBISurvey@westat.com).

If you would like to contact someone at the IRS, please email Keith Fowler at [Keith.Fowler@irs.gov](mailto:Keith.Fowler@irs.gov).

**We hope you will take the time  
to complete this important survey.  
Thank you.**

**LBI**

# Large Business & International Campaigns (LB&I) Survey

## Frequently Asked Questions

### What is the LB&I Campaign Survey?

This survey is about the impact of the IRS Large Business & International (LB&I) campaigns on taxpayer compliance. Please be assured that you will not be asked about income or other financial details.

### Who should complete this survey?

The individual primarily responsible for preparing or supervising your company's federal income tax return should complete this questionnaire, even if your company uses an external tax preparation service. You may consult with others, but please do not forward this survey to an external tax practitioner.

### How was I selected for this survey?

Your company was randomly selected from all LB&I taxpayers who filed an income tax return in 2018.

### How will my answers be used?

Please be assured that your responses will be used for research and aggregate reporting purposes only and will not be used for other non-statistical or non-research purposes such as direct enforcement activities.

### Why should I participate?

While participation is voluntary, the information you provide will help the IRS Large Business & International division better understand how it can help companies like yours file compliant returns. We encourage you to take a few minutes of your time to participate. By doing so, you will make sure companies like yours are represented.

### How long will this survey take?

This survey should take about 10 to 15 minutes to complete, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

### Who can I contact with questions?

If you have questions about the content of this survey please call Sarah Bennett-Harper at Westat by phone at 855-249-4035 or send an email to [IRS-LBISurvey@westat.com](mailto:IRS-LBISurvey@westat.com). If you would like to contact someone at the IRS, please email Keith Fowler at [Keith.Fowler@irs.gov](mailto:Keith.Fowler@irs.gov). To read the official IRS announcement regarding this survey, please visit the following URL on the IRS website: <https://www.irs.gov/statistics/2019-LBI-survey>.

## Privacy and Paperwork Reduction Act Notice for LB&I Campaign Survey Data Collection

The Privacy Act of 1974 states that when we ask you for information, we must first tell you our legal right to ask for the information, why we are asking for it, and how it will be used. We must also tell you what could happen if you do not provide it and whether or not you must respond under the law.

Our legal right to ask for this information is 5 U.S.C. 301.

The primary purpose for requesting the information is to analyze the role of taxpayer burden in tax administration. We will also use the information to fulfill the IRS' statutory obligations to the Office of Management and Budget and Congress for information required by the Paperwork Reduction Act, and to provide tax policy analysis support to the Office of Tax Analysis at the Department of the Treasury. We will also use the information provided to better understand taxpayer needs and burden reduction opportunities.

Tax information may be disclosed only as provided by 26 U.S.C. 6103. Providing the information is voluntary. Not providing all or part of the information requested may reduce our ability to address taxpayer concerns regarding paperwork reduction.

OMB No: 1545-2212. This report is authorized under the Paperwork Reduction Act. Data collected will be shared with IRS staff, but your responses will be used for research and aggregate reporting purposes only and will not be used for other non-statistical or non-research purposes such as direct enforcement activities. The information that you provide will be protected to the fullest extent allowable under the Freedom of Information Act (FOIA). Public reporting burden for this collection of information is estimated to average 10 to 15 minutes, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to Special Services Section, SE:W:CAR:MP:T:M:S, Room 6129, 1111 Constitution Ave. NW, Washington, DC 20224.