

Political Organization Report of Contributions and Expenditures

▶ See separate instructions.

A For the period beginning 01/01/2013 **and ending** 06/30/2013

B Check applicable box: Initial report Change of address Amended report Final report

1 Name of organization Common Sense Information **Employer identification number** 27 - 2079651

2 Mailing address (P.O. box or number, street, and room or suite number)
504 Van Ness Ave.

City or town, state, and ZIP code
Fresno, CA 93721

3 E-mail address of organization: csi@directfile.com **4 Date organization was formed:** 03/09/2010

5a Name of custodian of records Tallyrand Cloud **5b Custodian's address** 2822 S Maple Ave.
Fresno, CA 93725 -

6a Name of contact person Tallyrand Cloud **6b Contact person's address** 2822 S Maple Ave.
Fresno, CA 93725 -

7 Business address of organization (if different from mailing address shown above). Number, street, and room or suite number
504 Van Ness Ave.

City or town, state, and ZIP code
Fresno, CA 93721

8 Type of report (check only one box)

- First quarterly report (due by April 15)
- Second quarterly report (due by July 15)
- Third quarterly report (due by October 15)
- Year-end report (due by January 31)
- Mid-year report (Non-election year only-due by July 31)
- Monthly report for the month of: (due by the 20th day following the month shown above, except the December report, which is due by January 31)
 - Pre-election report (due by the 12th or 15th day before the election)
 - (1) Type of election:
 - (2) Date of election:
 - (3) For the state of:
 - Post-general election report (due by the 30th day after general election)
 - (1) Date of election:
 - (2) For the state of:

9 Total amount of reported contributions (total from all attached Schedules A)..... 9. \$ 12000

10 Total amount of reported expenditures (total from all attached Schedules B)..... 10. \$ 14272

Under penalties of perjury, I declare that I have examined this report, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete.

Tallyrand Cloud

07/15/2013

Sign Here



Signature of authorized official



Date

Schedule A Itemized Contributions

Schedule A

Contributor's name, mailing address and ZIP code

Fresno POA PAC - 861499
 994 N Van Ness Ave
 Fresno, CA 93728 -

Name of contributor's employer

N/A

Contributor's occupation

N/A

Aggregate contributions year-to-date

\$ 5000

Amount of contribution

\$ 5000

Date of contribution

04/26/2013

Contributor's name, mailing address and ZIP code

Amalgamated Transit Union Local 1027 PAC
 1221 Van Ness Ave Suite 305
 Fresno, CA 93721 -

Name of contributor's employer

N/A

Contributor's occupation

N/A

Aggregate contributions year-to-date

\$ 3000

Amount of contribution

\$ 3000

Date of contribution

05/06/2013

Contributor's name, mailing address and ZIP code

CFPEA-PAC
 4278 W Cardiff Ave
 Fresno, CA 93722 -

Name of contributor's employer

N/A

Contributor's occupation

N/A

Aggregate contributions year-to-date

\$ 4000

Amount of contribution

\$ 4000

Date of contribution

05/06/2013

Schedule B Itemized Expenditures

Schedule B

Recipient's name, mailing address and ZIP code	Name of recipient's employer	Amount of Expenditure
McDallos Consulting 2764 Austin Ave Clovi, CA 93611 -	N/A Recipients's occupation N/A	\$ 1000 Date of expenditure 05/08/2013

Purpose of expenditure
Media Consulting

Recipient's name, mailing address and ZIP code	Name of recipient's employer	Amount of Expenditure
Tallyrand Cloud 2822 S Maple Fresno, CA 93725 -	Paper Sales & Salvage Recipients's occupation Owner	\$ 1000 Date of expenditure 01/30/2013

Purpose of expenditure
Consulting Services

Recipient's name, mailing address and ZIP code	Name of recipient's employer	Amount of Expenditure
Paper Sales & Salvage 2822 S Maple Fresno, CA 93725 -	N/A Recipients's occupation N/A	\$ 10640 Date of expenditure 05/08/2013

Purpose of expenditure
Radio Airtime purchase. \$5320 to KMJ Radio, and \$5320 to Power Talk Radio.

Recipient's name, mailing address and ZIP code	Name of recipient's employer	Amount of Expenditure
Sutton Law Firm 150 Post Street Suite 405 San Francisco, CA 94108 -	N/A Recipients's occupation N/A	\$ 1632 Date of expenditure 05/28/2013

Purpose of expenditure
Professional Services