

Sample article for organizations to use to reach customers (488 word count)

Customize and post the following article on your websites and/or use in other communication vehicles about the Earned Income Tax Credit and other available tax credits.

Learn about claiming the Earned Income Tax Credit; then help spread the word

[Earned Income Tax Credit](#) is a tax credit that can return as much as \$6,242 to families earning less than \$53,267. EITC puts money in the hands of hard-working taxpayers and can be a significant financial boost to individuals, their families and local communities.

IRS estimates four out of five eligible workers claim and get their EITC. You can help reach the fifth eligible worker, the one who overlooks EITC – maybe it's your neighbor, co-worker or your cousin – either way help spread the word about EITC and let people know how to get more information.

Why we need your help

Workers, like you, move in and out of EITC eligibility because of a change in their tax filing status, the number of qualifying children they can claim or their financial situation. Every year, approximately one-third of the taxpayers qualifying for EITC *are newly* eligible. This turnover rate requires continuous promotion of this beneficial credit.

More about EITC

EITC is not automatic. To get EITC, eligible workers must file a federal income tax return, even if they are not otherwise required to file, and they must specifically claim the credit.

Don't guess about EITC eligibility. Use the [EITC Assistant](#) to find out. This helpful online tool will walk you through the process step-by-step. The EITC Assistant is available on IRS.gov.

Also, when checking eligibility for EITC, don't overlook [other tax credits](#) related to education and other child tax benefits for which you may qualify.

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NOTE TO EDITOR: Below are additional resources you can share with your customers.

IRS.gov

- [Pub. 4935 -Guide for Everything EITC for Individuals Online](#) - Share this electronic guide for finding EITC information on line. Post it to your web site or

email it to help your clients find the information they need to determine if they are eligible for EITC and to file accurate EITC claims.

You Tube Videos

- [EITC](#) – This video offers helpful tips and information about qualifying for EITC. [Spanish version.](#)
- [EITC – Get it Right](#) – This video provides information on the EITC Assistant, Free tax preparation, choosing a tax preparer and other tools to determine EITC eligibility. [Spanish version.](#)

On Twitter? Send these Tweets

- See if you qualify for earned income #tax credit. Use the #EITCAssistant. <http://go.usa.gov/cXbS3> #IRSEITCeducate
- No need to guess. Use #EITCAssistant to see if you're eligible. <http://go.usa.gov/cXjWh> #IRSEITCeducate
- Put the #EITC to work for you. #IRS #EITCAssistant <http://go.usa.gov/cXbS3> #IRSEITCeducate

EITC Central for Partners and Tax Preparers

- [The Partner Toolkit](#) – an array of marketing tools, including templates, statistics, fact sheets, how-to- tips, specialized products and links to other helpful resources located on [EITC Central](#).