

Dan Maurer
Senior Vice President & General Manager, Consumer Group
Intuit, Inc.

Dan Maurer currently serves as senior vice president and general manager of Intuit's Consumer Group, which includes TurboTax, the nation's leading consumer tax preparation software, and Quicken, the leading consumer personal finance management software. As general manager of Consumer Group, Maurer is responsible for all aspects of the company's portfolio of consumer products including product development, marketing, operations and customer service and support. Prior to his appointment as general manager, Maurer served as Marketing Vice President in the TurboTax Division, as well as Chief Marketing Officer (CMO) for Intuit.

Maurer has more than 25 years of domestic and global business management experience. Prior to joining Intuit, Maurer experience includes holding a series of senior management positions with Proctor and Gamble in both the United States and Europe, and as being head of strategy at The Campbell's Soup Company. Maurer holds a Bachelor's degree in marketing and finance from the University of Wisconsin.