**Survey Privacy Impact Assessment (PIA)**


SOI control number (if applicable)  
BU 16-391  
Date  
05/27/2016

Section I - Introduction

Full survey name, and acronym (if this is a reoccurring survey, show date)  
LB&I Domestic Survey 2016

General business purpose of survey (provide a clear, concise description of the survey, why it's needed, the benefits to the mission of the service)  
To obtain detailed insights from LB&I taxpayers of their pre-filing, filing and post-filing experiences with the IRS. This study includes a previously un-surveyed group of taxpayers – those that have not undergone audits with the IRS.

List all System of Records Notices (SORN) that apply. (SORN review required)  
Treas/IRS 00.001  
Requested operational date

Section II – About The Survey

1. Who will the survey be administered to

   a. IRS employees, managers or executive service  
      [ ] Yes  [X] No

   i. List all PII data used in the survey, or to select participants (PII data includes information that can be linked to an individual by using other information. Data does not have to be linked by the IRS to be PII data. Data in the contractor's custody that is never requested by the IRS may also be PII data. Read the web page at [http://irweb.irs.gov/AboutIRS/bu/pipds/pip/privacy/privacy_art/8352.aspx](http://irweb.irs.gov/AboutIRS/bu/pipds/pip/privacy/privacy_art/8352.aspx) before answering this question)

   b. Taxpayers  
      [X] Yes  [ ] No

   i. List all PII data used in the survey, or to select participants  
      Taxpayer Corporation names, heads of tax departments mailing addresses and telephone numbers

   c. Others

2. Explain how participants are selected (detailed description on method & reason of selection, if random, explain)  
This survey includes taxpayers that have undergone audits and they are selected from lists provided by the IRS that document cases closed within the survey period of interest.

   a. List the IRS, Treasury or other Government system(s), applications or data bases that the employee/taxpayer PII data is extracted or derived from. If data comes from other sources, describe the source of the information  
      They are selected from the Exam Closed database.

3. Is the survey voluntary  
[ ] Yes  [X] No

   a. How is notice given that the survey is optional  
      A pre-notification letter printed on IRS letterhead and signed by an LB&I executive is mailed to a sample of eligible taxpayers that are drawn from the sampling plan. A telephone call is subsequently made requesting consent for participation.
4. Is any Personally identifiable Information (PII)/data collected, disclosed or studied on employees, taxpayers, stakeholders or other individuals who choose not to participate

   □ Yes  ☒ No

5. How will the survey be conducted
   a. Electronically *(explain delivery method & if cookies are used)*

   b. Phone *(explain procedure, and provide script)*
   25-minute individual telephone interviews where professional interviewers contracted by the IRS contact participants.

   c. Mail *(explain method for choosing participants, and provide example of cover letter to the participants)*

   d. Other

6. Who will conduct the survey? Please provide a copy of the contract
   a. IRS conducted *(name the office that will conduct the survey)*

   b. Contractor conducted
   i. Has a Contracting Officer or a Contracting Officer’s Representative (COR) verified that
      1. All applicable FAR requirements are met to engage a contractor to perform the survey  ☒ Yes  □ No
      2. That all required “non-disclosure” clauses are contained in the contract  ☒ Yes  □ No
      3. That all contractor employees who will have access to the data have signed non-disclosure agreements, and the non-disclosure forms are on file with the COR  ☒ Yes  □ No
   ii. If question 6b(i) contains any “no” answer, please explain

   iii. What is the level of background investigation completed on contractor employees prior to access to PII information about employees or taxpayers? Any contractor or subcontractor who will have access to employee or taxpayer PII data, must have at least a “Moderate Risk” (NACIC) investigation
   All employees working on this research have completed “Moderate Risk” (NACIC) investigations.

c. What information/results will be provided to the business owners *(IRS requestors)* of the survey? We need to know that the employees or taxpayers who will participate cannot be identified under any circumstances, and no adverse actions can be taken against participants regarding their answers
   A report will be provided that summarizes respondent feedback and provides direction for the LB&I Taxpayer research program. No responses will be tied to specific individuals. No individual identifying information will be provided. No adverse actions can be taken against participants regarding their responses.

d. For employee or taxpayer satisfaction surveys, can you verify that no “raw” or un-aggregated employee or taxpayer data will be provided to any IRS office
   Yes, we verify that no raw taxpayer data will be provided to the IRS office

e. If any employee or taxpayer identifiers will be provided to the business owner, explain the business reason
7. How does the administration of the survey guarantee that the PII data regarding employees or taxpayers will not be compromised, lost or stolen. Explain Office of Cyber security approved security & encryption used if data is transferred from IRS office to contractors, and back to the IRS. If data is not sent electronically, include in detail, information about commercial courier services, or U.S. mail used to ship paper, tapes or electronic media back and forth from the IRS to contractors. Ensure that Cyber security approves the security and data encryption process used by the contractor

LB&I and maintain approved security and encryption procedures for transfer of any PII, uploading data on as approved by the IRS.

8. How is the survey PII data protected and stored? If data is housed at a contractor’s site, on contractor’s computers, give detailed information about the physical and electronic security & protection of the data before, during, and after the survey complies with IRS physical and electronic security procedures as outlined in the contractors’ Blanket Purchase Agreement. also undergoes annual data security site visits from the IRS.

9. Are any external resources used to create the database of participants

☐ Yes ☒ No

10. Are the survey results disclosed with any other Federal or State government offices

☐ Yes ☒ No

If yes, explain

11. Survey Records - Retention and Disposal (Records Retention review required)

a. Cite any business owner policy IRM Chapter (including Sections/subsection) and Record Control Schedule (RCS, including item number) that describes how the data is retained, stored and disposed of

The Domestic Survey is unscheduled. A request for records disposition authority for this Survey (and other similar external surveys Servicewide) will be drafted with the assistance of the IRS Records and Information Management (RIM) Program Office. When approved by the National Archives and Records Administration (NARA), it is anticipated that instructions for this survey will include retentions for the datasets/raw data, background documentation, and summary/final reports, as appropriate. Cyber-security and NIST Standards for records retention requirements state that documents must be securely maintained for seven years prior to destruction or until the end of the contract term (Period Of Performance), whereas the participation of the contractor under the CSS BPA has been terminated. These requirements will obviously be considered in drafting a final request for records disposition authority for NARA submission and approval.

Reference other data security guidance/policy:
NIST 800-53, Recommended Security Controls for Federal Information Systems & Organizations (Media Protection, Media Storage, System and Information Integrity)
NIST Special Publication 800-88
CSS BPA contract Section Secure Data Transfer (SDT) Requirement
CSS BPA contract IRSAP clause 1052.224-9000(c)

b. Explain how long any PII data will be retained by the contractor if they are conducting the survey on behalf of the IRS. The IRS Records Office can provide guidance on IRS requirements for records retention. All legal requirements that apply to IRS records (and non-records) must be followed by contractors

Disposition of records created by the Internal Revenue Service, including those records created by all Service employees and contractors performing agency functions, is controlled using the Service-Wide Records Control Schedules. Communications and Liaison will work with the IRS Records Office to obtain the legal requirements for the retention and disposition of their survey data.

12. Based on the information you have provided above, does the survey require a Privacy Act Notice to be provided to participants?

Office of Disclosure will help you determine the need for a Privacy Act Notice or see IRM 11.3.16 Disclosure of Official Information, Privacy Act Notification Programs (provide the Office of Privacy a copy of the Privacy Act Notice if one is required for this survey)

Yes, and it reads: The primary purpose for requesting this information is to help the IRS improve its service to taxpayers. Our authority for requesting the information is 5 USC and 26 USC 7801.