

Sample article for organizations to use to reach customers (350 word count)

Post the following article on your websites and/or use in other communication vehicles to help your customers get tax information from IRS through their social media accounts.

You can get tax information on social media

As part of a larger mission of helping all taxpayers understand and meet their tax responsibilities, the IRS recently announced its debut on Instagram, adding this platform to its social media portfolio.

The [IRSNews](#) account posts will include the latest information on a variety of key topics including the numerous tax law changes for the upcoming filing season related to tax reform. Tax scam information will also be posted to help support the Security Summit initiative, a joint effort between the IRS, states and the nation's tax industry to combat tax scams.

The IRS plans to use Instagram to better serve you, sharing content on tax topics that affect everyone.

The IRSNews Instagram posts will also periodically include information in Spanish and other languages. The IRSnews handle will work in conjunction with IRS.gov and other existing agency social media options.

Other social media platforms offering official IRS information include:

- **YouTube:** The IRS offers video tax tips in [English](#), [Spanish](#) or [ASL](#).
- **Twitter:**
 - [@IRSnews](#) for tax-related announcements and tips.
 - [@IRStaxpros](#) tweets news and guidance for tax professionals.
 - [@IRSenEspanol](#) has the latest tax information in Spanish.
- **Facebook:** News and information for [taxpayers](#) and [tax return preparers](#). The agency has a Facebook page in Spanish too.
- **LinkedIn:** The IRS [shares](#) agency updates and job opportunities.

Another source of information for taxpayers is the IRS2Go app. You can use this free mobile app to check your refund status, pay taxes, watch IRS YouTube videos and get IRS Tax Tips via email. The IRS2Go app is available from the Google Play Store, Apple App Store and Amazon Appstore. IRS2Go is available in both [English](#) and [Spanish](#). Visit [IRS.gov/IRS2go](https://www.irs.gov/IRS2go) for more information.

You can also subscribe to IRS news releases, tax law updates and general tax information by visiting [e-News subscriptions](#).