

Sample article for organizations to use to reach your customers (132 word count)

Post the following article on your websites and/or use in other communication vehicles to tell your customers about the new payment card reporting requirements and the Form 1099K.

New Form 1099-K affects certain taxpayers beginning this year

The Form [1099-K](#) for merchant card and third party network payments is a new IRS information return designed to improve voluntary tax compliance. If you buy and sell products online above the limits outlined below, this new rule could affect you. If you receive a Form [1099-K](#), the information must be reported on your [2011 tax return](#).

You should have received a Form 1099-K by the end of January 2012 if, in 2011, you received payments from:

- merchant card transactions (e.g., debit or credit cards)
- settlements from third party payment networks (e.g., online sellers) above the following minimum reporting thresholds:
 - gross payments that exceed \$20,000, AND
 - more than 200 such transactions.

Consult your tax advisor or visit IRS.gov for more information using the [Understanding your 1099-K](#) web link.